

Leadership Team > Andrew Waitman

Andrew Waitman

Executive Chairman of the Board



Andrew Waitman sits on Assent’s Board of Directors as Executive Chairman, guiding Assent’s exceptional growth and momentum. He served as Assent CEO for over 12 years, leading the company to achieve landmark growth – including achieving over \$100 million USD in revenue in 2024.

That same year, Andrew was named CEO of the Year by the Ottawa Business Journal and Ottawa Board of Trade. He was also recognized by the Order of Ottawa for his exemplary contributions to the business community.

Andrew has a long history of transforming companies into industry leaders. As former CEO of Pythian, he oversaw its rise from a small business to one of Canada’s largest and fastest-growing global professional services companies. He also served as Managing Partner at Celtic House Venture Partners during its highest-performing years to date, when a fund produced one of the world’s top 10 best venture fund returns ever.

He provides guidance to companies on:

- Attracting new investors.
- Generating sustainable revenue growth.
- Building an ESG program.
- Mitigating global business risk.

[Find Andrew on LinkedIn](#)

Listen to Andrew’s Perspective

Podcast

CIBC Banking Innovation Podcast

Learn what makes ESG more than a “feel good” project – it’s an economic imperative! Andrew talks with CIBC about the strategic value and return on investment of ESG management, and how supply chain sustainability management is key to avoiding costly business risks.

Podcast

Supermanagers Podcast

In this podcast, Andrew talks about the evolution of his management style, and how balancing structure and flexibility can help you run more successful leadership meetings.

Podcast

Business is Human

Taking your business to the next level involves careful planning and having the right leadership in place. In this podcast, Andrew covers the human elements required to achieve business success.

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Podcast

B2B Category Creators

Category creation can be a daunting task, but there are steps you can take to make it easier. Andrew discusses the key roles TAM calculation, quality engineering, and a solid brand strategy play in defining your category.

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- ESG
- Product Compliance
- Trade Compliance
- Managed Services

Industries

- Medical Devices
- Electronics
- Industrial Equipment
- Automotive
- Aerospace & Defense

Platform

- Supplier Screening
- Pricing
- Data Security
- Reporting & Data
- Integrations

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- Supplier Engagement
- Program Management

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