# Company Registration No. 08802718

# **IMImobile Limited**

Annual Report and Financial Statements For the period 30 July 2023 to 27 July 2024

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# **IMImobile Limited**

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# **Group Information**

# Directors

Jayesh Patel James Goodfield

# Registered Office

c/o Cisco, Park House 16-18 Finsbury Circus London EC2M 7EB United Kingdom

# Independent auditors

PricewaterhouseCoopers LLP 4th Floor One Reading Central 23 Forbury Road Reading RG1 3JH United Kingdom

#### Strategic Report

The directors, in preparing this strategic report, have complied with S414C(11) of the Companies Act 2006.

The current year financial statements are for the 12-month period from 30 July 2023 to 27 July 2024. In the prior period the Group changed its financial year end from 31 March to 29 July to align with the standard Cisco group year-end, therefore comparative financial statements are for the 16-month period 01 April 2022 to 29 July 2023.

During the current period, the Group impaired the goodwill and other intangible assets relating to Rostrvm Solutions Limited, amounting to £183,000, as a result of the winding down of activities in this UK business during the year.

The Group is wholly owned by its ultimate parent, Cisco Systems, Inc. ("Cisco") and relies on the support of its ultimate parent and other fellow subsidiaries for the purchase of products, research and development activities and financing.

#### Trading performance and position for the period from 30 July 2023 to 27 July 2024

## **Cloud Communication Products**

Europe and Middle East (EMEA) - Revenue £118,782,000 (2023: £146,061,000)

After taking into account the long period of account in the prior period, the increase in revenue year on year is 8%.

The Group continues to see positive gross margins and good performance across the board.

Americas - Revenue £21,272,000 (2023: £28,932,000)

After taking into account the long period of account in the prior period, the decrease in revenue year on year is 2%.

Asia-Pacific (APAC) - Revenue £3,295,000 (2023: £6,670,000)

After taking into account the long period of account in the prior period, the decrease in revenue year on year is 34%.

The Group's balance sheet remains healthy with net current assets of £44,099,000 (2023: £38,125,000).

#### Summary and Outlook

Today, the business manages billions of mission-critical interactions and orchestrates some great customer experiences for an incredible blue-chip client list. We currently work with many of the world's leading mobile operators, the top UK high street banks, some of the largest customer engagement platforms in Canada, as well as prominent public sector organisations globally.

#### **Key Performance Indicators**

There are no specific key performance indicators (KPIs) operating at the Company's level. KPIs operate at the Cisco Systems, Inc. group business unit level. For this reason, the Company's directors believe that analysis using KPIs for the Company is not necessary or appropriate for an understanding of the development, performance or position of the business.

# Principal risks and uncertainties of the Group

The risks and uncertainties of the Group are integrated with the principal risks of the wider Cisco Systems, Inc. Group and are not managed separately. Accordingly, the principal risks and uncertainties of the Cisco Systems, Inc. Group, which include the IMImobile Limited Group, are discussed in the Group's annual report (10k filing) which does not form part of this report but is publicly available.

| Risk area                      | Potential impact  | Change in the period | Mitigation of risks   |
|--------------------------------|---|----------------------|---|
| Exchange rate fluctuations     | A proportion of the Group's revenue is generated overseas and is denominated in Indian Rupees, Canadian Dollars, South African Rand, Euro, Norwegian Krone, Swedish Krona, United Arab Emirates Dirham and US Dollars, and cash deposits are held in multiple foreign currencies, most significantly the US Dollar, South African Rand, Euro and Indian Rupees. Therefore, the Group is exposed to foreign currency risk due to fluctuations in exchange rates. This may result in gains or losses with respect to movements in exchange rates which may be material and may also cause fluctuations in reported financial information that are not necessarily related to the Group's operating results. | $\leftrightarrow$    | The foreign exchange risk is managed by the Cisco Group treasury department who enter into foreign exchange transactions as required.   |
| Dependence on key<br>personnel | The Group's future success is dependent on the continued services and performance of its leadership and senior management each of whom has significant relevant experience.   | $\leftrightarrow$    | Long term retention incentives have<br>been provided to the leadership team<br>and key executives of the Group. Cisco<br>also ensure that the remuneration of all<br>employees is regularly benchmarked<br>against key competitors. |
| Customer<br>relationships      | A proportion of the Group's business is derived from<br>supplying ongoing services to customers based on<br>formal contracts. Despite historically low levels of<br>customer attrition and the longevity of many of the<br>Group's relationships with its core customers, it is   | $\leftrightarrow$    | The Group seeks to minimise the risk of events of this nature occurring by diversifying its customer base, and maintaining strong relationships with its customers, as well as signing long-  |

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| Risk area   | Potential impact  | Change in the period | Mitigation of risks   |
|---|---|----------------------|---|
|   | possible that customer attrition rates may increase in the future due to increased competition, the take-over or merger of major customers or changes in market demand. It is also possible that during the renewal of contracts with large blue-chip customers that the fees payable can be reduced, or that the volume of interactions between our clients and their customers may reduce over time.  |                      | term contracts with customers. The<br>Group also actively attempts to cross-<br>sell and upsell additional platforms<br>and solutions to existing customers.  |
| Technological<br>change   | The Group operates in markets that are subject to constant technological development, evolving industry standards and changes in customer needs. Therefore, the Group is subject to the effects of actions by competitors in these markets and relies on its ability to anticipate and adapt to constant technological changes taking place in the industry, for example the growing number of communication channels used by consumers. To maintain its strong position in the market, the Group needs to successfully market its products and services and respond to both commercial actions by competitors and other competitive factors affecting these markets, anticipating and adapting promptly to technological changes, changes in consumer preferences and general economic, political and social conditions.                   | ↔                    | The Cisco group continues to spend significantly in research and development as well as employing product and solution specialists who monitor market developments and keep the product offering relevant for the markets in which the Group operates.  |
| Data privacy and<br>regulatory<br>compliance                              | Certain activities of the Group and its customers may require the implementation of appropriate privacy and security policies or explicit end user opt-in and compliance with certain legislation including general data protection regulations (GDPR) which affect how personal data is processed and stored. They may also affect the types of communication which are allowed based on permissions given by end users. Failure to comply with the laws governing the management of end user and customer data could result in fines, damage to reputation or the loss of customers.  | ↔                    | The Group has invested heavily in its products, platforms and processes in order to ensure market leading technology and practice are built-in to the solutions provided to its customers.  |
| Cyber security  | Security of customer and commercial data represents a reputational and financial risk to the Group. Many of the Group's customers are high profile and recognisable brands, and a failure to maintain best in class security protocols and systems could result in significant damage to the Group.   | ↔                    | The Group invests in best-in class software and platforms for proactively managing cyber security. Group staff undergo regular training and are kept aware of evolving risks.  The Group maintains various security certifications including ISO 27001.  The Group also benefits from working with some of the best global businesses with extremely high security standards, requiring regular and detailed audits of their suppliers. |
| Significant failure<br>of, or interruption<br>to network or IT<br>systems | The Group's business depends on providing customers with highly reliable platforms and services. Unanticipated network, or other, interruptions (whether accidental or otherwise) may occur as a result of system failures, including hardware or software failures, which affect the quality, or cause an interruption in the Group's supply of services. Such failures can result from a variety of factors within the Group's control, including human error, equipment failure, power loss, failure of services related to the internet and telecommunication networks, as well as factors outside of the Group's control, such as system failures of network service providers, fire, earthquake, adverse weather and other natural disasters, water damage, fibre optic cable cuts, power loss not caused by the Group and terrorism. | <b>↔</b>             | The Group's infrastructure is hosted mainly using third party data centres, with major platforms and systems also benefiting from geographical redundancy. Third party hardware and software support contracts are in place. Connectivity to multiple networks also provides mitigation against elements of this risk.  |

#### Corporate Social Responsibility and Section 172 (1) statement

The environmental, social, and governance progress of the Group is integrated within that of the wider Cisco Systems, Inc. Group. Information regarding our workplace; community; customer and suppliers and environment are discussed in the Group's annual report (10k filing) and Purpose Report which do not form part of this report but are publicly available.

#### Our Workplace

All of the original employees of the Group were onboarded into Cisco entities during the year ended 31 March 2022. Therefore, as at 27 July 2024, there are no employees within the Group. Nevertheless, the following Cisco group policies are still relevant for the Cisco group employees working for the IMImobile Limited group.

We empower individuals and teams to harness their strengths and improve the way we work. Through virtual and in-person tools for strengthening manager-employee and interpersonal relationships, we help teams work in harmony and increase their impact. A two-way exchange—sharing resources with employees and listening closely to their feedback—gives everyone a voice and a stake in our success.

At Cisco, leaders play a critical role in driving team and organizational growth. We develop comprehensive programs and experiences that cater to leaders at all levels, from new to the more experienced, offering a range of self-driven micro learnings, virtual cohort sessions, one-on-one engagements, professional coaching, and peer collaboration. These initiatives are carefully crafted to empower Cisco leaders with the tools and knowledge needed to excel in their roles. We strengthen teams through tools like Team Space, a platform for both individual and team engagement. It enables the behaviours and rituals (One-Time Standout Assessment, Weekly Check-Ins, and Quarterly Engagement Pulse) that scale team excellence and unlock the power of teams. Weekly Check-Ins are the most powerful ritual of the best teams and team leaders. They are the main lever for team effectiveness, nourishing the very best relationships between team members and team leaders. Cisco was also named the best company to work for in 16 countries around the world, according to Fortune and Great Place to Work.

#### Our Community

At Cisco, serving our local communities is a core part of the employee experience. In fiscal 2024, for the fifth year in a row, more than 80% of employees participated in community impact by giving their time, money, talent, and skills, as well as by advocating for causes, taking pledges to act, and participating in sustainability efforts. In addition to making a difference in the world, research shows that employees, leaders, and teams who give back to their communities are linked to lower attrition, higher recognition, and higher rewards.

#### Our Customers and Suppliers

We are dedicated to providing and maintaining the highest standards in all aspects of the organisation's relationships with clients, staff and suppliers. These standards not only apply to all professional advice supplied by our business, but also to the organisation's ethics, behaviour and relationships. We seek on-going and continuous improvement of quality and are committed to:

- Clear identification and definition of client requirements as a first step to ensure customer satisfaction;
- Staff commitment to a quality and continuous improvement approach;
- Helping staff develop their competencies towards business objectives;
- Ensuring that our supply chain operates in an ethical and responsible manner;
- Using a continuous improvement approach in all aspects throughout the business; and
- Regularly reviewing systems, covering effectiveness and any non-conformance issues.

#### Our Environment

GHG emissions are a high-priority topic among Cisco's stakeholders and are a long-term strategic priority for Cisco not just to manage related risks, but also to help enable the transition to a low-carbon future. Building upon nearly two decades of setting and achieving greenhouse gas (GHG) emissions reduction goals, in September 2021, Cisco set an ambitious long-term goal to reach net zero GHG emissions across its value chain (Scope 1, Scope 2, and Scope 3 emissions) by 2040, which has been validated by the Science-Based Targets initiative (SBTi) under its Net Zero Standard. Cisco was one of the first technology hardware and equipment companies to have its net zero goal validated under the SBTi Net-Zero Standard. The Group participates in the global ambitions and targets of Cisco.

Cisco's and the Group's strategy to achieve its net zero goal includes:

- continuing to increase the energy efficiency of Cisco's products through innovative product design;
- accelerating the use of renewable energy, including in the communities where Cisco's suppliers and customers operate;
- further embedding sustainability and circular economy principles across Cisco's business, including:
  - incorporating the circular economy principles of reuse and resource efficiency into how Cisco designs, sources, makes, delivers and takes back products;
  - o collaborating with manufacturing, component, and logistics suppliers to manage and report GHG reduction targets, influencing improvements in performance year-over-year; and
  - evolving Cisco's business models to support multiple product lifecycles;
- · embracing hybrid work; and
- investing in innovative carbon removal solutions.

Approved by the Board of Directors on 15 April 2025 and signed on its behalf by:

James Goodfield Director

James Goodfield

# Directors' Report

The Directors present their annual report and audited consolidated financial statements on the affairs of IMImobile Limited for the period ended 27 July 2024.

#### Results and dividends

The results for the period are set out in the consolidated income statement on page 11. During the prior period the Group changed its year end to 29 July and therefore the comparative financial statements were prepared for an extended period of 16 months, the current period is 12 months. No dividends have been paid or received during the period.

#### Directors

The directors of the company who were in office during the period and up to the date of signing the financial statements were:

Mr Jayesh Patel

Mr James Goodfield (appointed 9th February 2024)

Mr Michael Jefferies (resigned 9th February 2024)

#### Statement of directors' responsibilities in respect of the financial statements

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulation.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have prepared the group financial statements in accordance with UK-adopted international accounting standards and the company financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 101 "Reduced Disclosure Framework", and applicable law).

Under company law, directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and company and of the profit or loss of the group for that period. In preparing the financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- state whether applicable UK-adopted international accounting standards have been followed for the group financial statements and United Kingdom Accounting Standards, comprising FRS 101 have been followed for the company financial statements, subject to any material departures disclosed and explained in the financial statements;
- make judgements and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group and company will continue in business.

The directors are responsible for safeguarding the assets of the group and company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are also responsible for keeping adequate accounting records that are sufficient to show and explain the group's and company's transactions and disclose with reasonable accuracy at any time the financial position of the group and company and enable them to ensure that the financial statements comply with the Companies Act 2006.

# Strategic Report

The Strategic Report covers pages 4 to 6. The Company has chosen to set out likely future developments in the Strategic Report that would otherwise be required to be disclosed in the Directors' Report.

# Financial risk management objectives and policies

Disclosures relating to financial risk management objectives and policies, including our policy for hedging are set out in note 22 to the consolidated financial statements and disclosures relating to exposure to liquidity risk and credit risk are also outlined in note 22.

#### Streamlined energy and carbon reporting

As outlined in the Corporate Social Responsibility statement, the group is committed to reducing its environmental impact. As part of the integration into the Cisco group, all of the Group's property leases and employees have all now been onboarded to the core Cisco companies. As such, the group no longer owns any right-of-use assets. The parent company and its subsidiaries are considered to be a low energy user and are no longer required to make the detailed disclosures of energy and carbon information.

# Supplier payment policy

The Company has no trade creditors because it is a parent company and does not generate trading revenues. Accordingly, no disclosure can be made of year-end trade creditor days. However, the Group's policy is to settle the terms of payment with suppliers when agreeing the terms of each transaction and to ensure that suppliers are made aware of the terms of payment and to abide by the terms of payment. The average trade creditors for the Group, expressed as a number of days, were 51 (2023: 34).

#### Related party transactions

Disclosures relating to related party transactions are set out in note 16 to the consolidated financial statements.

# Charitable and political donations

Charitable donations made by the Group in the period were £nil (2023: £2,000). Political donations were £nil in both periods.

#### **Employees**

The number of employees and their remuneration is set out in note 6.

The Company and the Group have no employees and have no future plans to employ. The Group's original employees are now employed by the Cisco core entities in the local countries. Should the Group change and begin to have employees, the Directors would recognise that any employees are an important part of the business.

Cisco is committed to offering equal employment opportunities and its policies are designed to attract, retain and motivate the best staff regardless of gender, race, colour, religion, ethnic or national origin, age, marital status, disability, sexual orientation or any other conditions not relevant to the performance of the job, who can demonstrate that they have the necessary skills and abilities.

Cisco places considerable value on the involvement of its employees and has continued to keep them informed on matters affecting them as employees and on the various factors affecting the performance of the Cisco Group. This is achieved through formal and informal meetings. Employee representatives are consulted regularly on a wide range of matters affecting their current and future interests

Cisco complies with all applicable labour laws in the respective jurisdictions in which it operates.

#### Going concern

The directors have a reasonable expectation that the Group has adequate resources to continue in operational existence for the foreseeable future. At 27 July 2024, the Group had net assets of £74,095,000 including £35,359,000 of cash and cash equivalents (29 July 2023: net assets of £69,072,000 including £35,155,000 of cash and cash equivalents). The Directors believe that the Group will continue to have positive net assets and cashflows for at least 12 months from the date of signing these financial statements. The directors also believe that the Group will continue to receive support and be able to place ongoing reliance on its ultimate parent, Cisco Systems, Inc. On this basis the Group continues to adopt the going concern basis in preparing the financial statements.

The Group's business activities, together with factors likely to affect its future development, performance and position are set out in the Strategic Report and Directors' Report.

#### Directors' indemnities

The Company has made qualifying third-party indemnity provisions for the benefit of its directors which were made during the year and remain in force at the date of this report.

#### Disclosure of information to the independent auditors

Each person who is a Director at the time when this report is approved has confirmed that:

- so far as the Director is aware, there is no relevant audit information of which the group's and company's auditors are unaware;
   and
- each Director has taken all the steps that ought to have been taken as a Director in order to be aware of any relevant audit information needed by the group's and company's auditors in connection with preparing their report and to establish that the group's and company's auditors are aware of that information.

# Reappointment of independent auditors

Pursuant to Section 487 of the Companies Act 2006, PricewaterhouseCoopers LLP will be deemed to be reappointed and will continue in office

The financial statements on pages 11 to 36 were approved by the Board of Directors on 15 April 2025 and signed on its behalf by:

James Goodfield

James Goodfield

# Independent auditor's report to the members of IMImobile Limited

#### Report on the audit of the financial statements

#### Opinion

In our opinion:

- IMImobile Limited's group financial statements and company financial statements (the "financial statements") give a true and fair
  view of the state of the group's and of the company's affairs as at 27 July 2024 and of the group's profit and the group's cash flows
  for the period from 30 July 2023 to 27 July 2024;
- the group financial statements have been properly prepared in accordance with UK-adopted international accounting standards as
  applied in accordance with the provisions of the Companies Act 2006;
- the company financial statements have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, including FRS 101 "Reduced Disclosure Framework", and applicable law); and
- · the financial statements have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements, included within the Annual Report and Financial Statements (the "Annual Report"), which comprise: the Consolidated and Company Statements of Financial Position as at 27 July 2024; the Consolidated Income Statement and Consolidated Statement of Comprehensive Income, the Consolidated Cash Flow Statement, and the Consolidated and Company Statements of Changes in Equity for the period then ended; and the notes to the financial statements, comprising material accounting policy information and other explanatory information.

# Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under ISAs (UK) are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Independence

We remained independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, which includes the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

#### Conclusions relating to going concern

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's and the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

However, because not all future events or conditions can be predicted, this conclusion is not a guarantee as to the group's and the company's ability to continue as a going concern.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

# Reporting on other information

The other information comprises all of the information in the Annual Report other than the financial statements and our auditors' report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except to the extent otherwise explicitly stated in this report, any form of assurance thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify an apparent material inconsistency or material misstatement, we are required to perform procedures to conclude whether there is a material misstatement of the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report based on these responsibilities.

With respect to the Strategic report and Directors' Report, we also considered whether the disclosures required by the UK Companies Act 2006 have been included.

Based on our work undertaken in the course of the audit, the Companies Act 2006 requires us also to report certain opinions and matters as described below.

# Strategic report and Directors' Report

In our opinion, based on the work undertaken in the course of the audit, the information given in the Strategic report and Directors' Report for the period ended 27 July 2024 is consistent with the financial statements and has been prepared in accordance with applicable legal requirements.

In light of the knowledge and understanding of the group and company and their environment obtained in the course of the audit, we did not identify any material misstatements in the Strategic report and Directors' Report.

#### Responsibilities for the financial statements and the audit

## Responsibilities of the directors for the financial statements

As explained more fully in the Statement of directors' responsibilities in respect of the financial statements, the directors are responsible for the preparation of the financial statements in accordance with the applicable framework and for being satisfied that they give a true and fair view. The directors are also responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the group's and the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the group or the company or to cease operations, or have no realistic alternative but to do so.

# Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

Based on our understanding of the group and industry, we identified that the principal risks of non-compliance with laws and regulations related to Companies Acts 2006 and UK tax legislation including transfer pricing, and we considered the extent to which non-compliance might have a material effect on the financial statements. We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls), and determined that the principal risks were related to fraudulent recognition of revenue. Audit procedures performed by the engagement team included:

- · performing a walkthrough of the revenue to receivables cycle to ensure we understand management's process and controls;
- enquiry of management, those charged with governance and the in-house legal team around actual and potential litigation and claims, and any instances of suspected or actual fraud;
- auditing the risk of management override of controls, including through testing a sample of journal entries and other adjustments for appropriateness;
- assessing accounting estimates (because of the risk of management bias), and evaluating the business rationale of significant transactions outside the normal course of business; and
- · reviewing minutes of meetings of those charged with governance.

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

#### Use of this report

This report, including the opinions, has been prepared for and only for the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

# Other required reporting

Alexander Moses

#### Companies Act 2006 exception reporting

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- we have not obtained all the information and explanations we require for our audit; or
- adequate accounting records have not been kept by the company, or returns adequate for our audit have not been received from branches not visited by us; or
- · certain disclosures of directors' remuneration specified by law are not made; or
- the company financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.

Alexander Massey (Senior Statutory Auditor) for and on behalf of PricewaterhouseCoopers LLP Chartered Accountants and Statutory Auditors Reading

15 April 2025

Consolidated Income Statement For the Period from 30 July 2023 to 27 July 2024

|   | Notes  | For the period from<br>30 July 2023<br>to 27 July 2024<br>£000 | For the period<br>from 01 April 2022<br>to 29 July 2023<br>£000 |
|---|--------|--|---|
| Revenue<br>Cost of sales  | 5      | 143,349<br>(115,040)   | 181,663<br>(106,139)  |
| Gross profit  | 5      | 28,309   | 75,524  |
| Operating costs Other operating costs Depreciation and amortisation Impairment Net loss on disposal of assets | 9,10   | (20,150)<br>(1,044)<br>(183)<br>(14)                           | (71,768)<br>(2,875)<br>(11,835)<br>(139)                        |
| Operating profit / (loss)   | 4      | 6,918  | (11,093)  |
| Finance income<br>Finance costs   | 7<br>7 | 2,490<br>(1,653)   | 3,100<br>(2,469)  |
| Profit / (loss) before tax  |        | 7,755  | (10,462)  |
| Tax (charge) / credit   | 8      | (2,101)  | 857   |
| Profit / (loss) for the period  |        | 5,654  | (9,605)   |

The accompanying notes are an integral part of the consolidated financial statements and are all attributable to continuing operations.

# Consolidated Statement of Comprehensive Income For the Period from 30 July 2023 to 27 July 2024

|  | For the period<br>from 30 July 2023 i<br>to 27 July 2024<br>£000 | For the period<br>from 01 April 2022<br>to 29 July 2023<br>£000 |
|--|--|---|
| Profit / (loss) for the period   | 5,654  | (9,605)   |
| Items that may be reclassified subsequently to profit or loss: Exchange differences on translation of foreign operations | (631)  | 990   |
| Total comprehensive income / (loss) for the period   | 5,023  | (8,615)   |

The figures included above are stated net of corporate taxation.

The accompanying notes are an integral part of the consolidated financial statements.

# **Consolidated Statement of Financial Position**

As at 27 July 2024

| Note  | As at<br>27 July 2024<br>£000 | As at<br>29 July 2023<br>£000 |
|---|-------------------------------|-------------------------------|
| Non-current assets                                      |                               |                               |
| Goodwill 9  | 26,185                        | 26,185                        |
| Other intangible assets 10                              | 227                           | 1,415                         |
| Property, plant, equipment and right-of-use assets      | -                             | 52                            |
| Deferred tax assets 18                                  | 584                           | 295                           |
| Deferred consideration receivable 12                    | 3,000                         | 3,000                         |
| Total non-current assets                                | 29,996                        | 30,947                        |
| Current assets  |                               |                               |
| Cash and cash equivalents 13                            | 35 <b>,</b> 359               | 35,155                        |
| Trade receivables and contract assets 14                | 33,143                        | 38,205                        |
| Tax receivable  | 1,166                         | 2,712                         |
| Investment in trading securities                        | 212                           | 212                           |
| Due from related parties 16                             | 29,350                        | 62,050                        |
| Other receivables 15                                    | 343                           | 856                           |
| Total current assets                                    | 99,573                        | 139,190                       |
| Current liabilities                                     |                               |                               |
| Trade and other payables 17                             | (22,881)                      | (20,608)                      |
| Withholding tax creditor                                | (295)                         | (265)                         |
| Due to related parties 16                               | (26,662)                      | (73,436)                      |
| Contract liabilities 5                                  | (5,636)                       | (6,756)                       |
| Total current liabilities                               | (55,474)                      | (101,065)                     |
| Net current assets                                      | 44,099                        | 38,125                        |
| Net assets  | 74,095                        | 69,072                        |
| Equity attributable to the owners of the parent company |                               |                               |
| Share capital 19  | 9,294                         | 9,294                         |
| Share premium 19  | 69,277                        | 69,277                        |
| Translation reserve 19                                  | 2,203                         | 2,834                         |
| Capital restructuring reserve 19                        | (29,040)                      | (29,040)                      |
| Capital contribution reserve 19                         | 1,750                         | 1,750                         |
| Retained earnings 19                                    | 20,611                        | 14,957                        |
| Total equity  | 74,095                        | 69,072                        |

The accompanying notes are an integral part of the consolidated financial statements. The financial statements of IMImobile Limited (Company number: 08802718) were approved by the Board and authorised for issue on 15 April 2025.

Signed on behalf of the Board

James Goodfield

James Goodfield

IMImobile Limited | 14

Consolidated Statement of Changes in Equity For the Period from 30 July 2023 to 27 July 2024

|  | Share<br>capital<br>£000 | Share<br>premium<br>£000 | Translation<br>reserve<br>£000 | Capital<br>restructuring<br>reserve<br>£000 | Capital<br>contribution<br>reserve<br>£000 | Retained<br>earnings<br>£000 | Total equity attributable to shareholders of the parent company £000 | Non-<br>controlling<br>interest<br>£000 | Total<br>equity<br>£000 |
|--|--------------------------|--------------------------|--------------------------------|---|--|------------------------------|--|---|-------------------------|
| Balance at 1 April 2022  | 9,294                    | 69,277                   | 1,844                          | (29,040)                                    | 1,750                                      | 24,877                       | 78,002   | (315)                                   | 77,687                  |
| Transfer non-controlling interest to retained earnings attributable to the shareholders of the parent company Loss for the period Foreign exchange differences | 1 1 1                    |                          | - 066                          | 1 1   | 1 1  | (315)                        | (315)<br>(9,605)<br>990  | 315                                     | -<br>(309'6)            |
| Total comprehensive income / (loss) for the period   |                          |                          | 066                            | '   |  | (9,920)                      | (8,930)  | 315                                     | (8,615)                 |
| Balance at 29 July 2023  | 9,294                    | 69,277                   | 2,834                          | (29,040)                                    | 1,750                                      | 14,957                       | 69,072   |   | 69,072                  |
| Profit for the period  Foreign exchange differences  Total comprehensive income / (loss) for the period  |                          |                          | (631)                          |   |  | 5,654                        | 5,654 (631)  |   | 5,654 (631)             |
| Balance at 27 July 2024  | 9,294                    | 69,277                   | 2,203                          | (29,040)                                    | 1,750                                      | 20,611                       | 74,095   |   | 74,095                  |

The accompanying notes are an integral part of the consolidated financial statements.

Consolidated Cash Flow Statement For the Period from 30 July 2023 to 27 July 2024

|  | Note | For the period<br>from 30 July 2023<br>to 27 July 2024<br>£000 | For the period from<br>01 April 2022<br>to 29 July 2023<br>£000 |
|--|------|--|---|
| Cash generated from operations   | 20   | 868  | 55,680  |
| Tax paid   |      | (844)  | (6,926)   |
| Net cash generated from operating activities                                       |      | 24   | 48,754  |
| Investing activities Interest received   | 7    | 2,490  | 3,100   |
| Net cash generated from investing activities                                       |      | 2,490  | 3,100   |
| Financing activities  Net settlement of loan to/from related parties Interest paid | 7    | (1,653)  | (35,820)<br>(2,469)   |
| Net cash used in financing activities  |      | (1,653)  | (38,289)  |
| Net increase in cash and cash equivalents  |      | 861  | 13,565  |
| Cash and cash equivalents at beginning of the period                               |      | 35,155   | 22,152  |
| Effect of foreign exchange rate changes  |      | (657)  | (562)   |
| Cash and cash equivalents at end of the period                                     | 13   | 35,359   | 35,155  |

The accompanying notes are an integral part of the consolidated financial statements.

#### Notes to the consolidated financial statements

For the Period from 30 July 2023 to 27 July 2024

#### 1. Basis of preparation

The financial information contained in the consolidated financial statements are prepared in accordance with UK-adopted international accounting standards and with the requirements of the Companies Act 2006 as applicable to companies reporting under those standards.

The consolidated financial statements of IMImobile Limited and its subsidiaries, hereafter referred to as "the Group", are prepared under the historical cost convention and in accordance with UK-adopted international accounting standards. The preparation of the consolidated financial statements in accordance with UK-adopted international accounting standards requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Group's accounting policies.

#### General information

IMImobile Limited is a private company limited by shares, incorporated and domiciled in England and Wales (registration number 08802718). The registered address of the Company is c/o Cisco, Park House, 16-18 Finsbury Circus, London, EC2M 7EB, England, United Kingdom.

#### Going concern

The directors have a reasonable expectation that the Group has adequate resources to continue in operational existence for the foreseeable future. At 27 July 2024, the Group had net assets of £74,095,000 including £35,359,000 of cash and cash equivalents (29 July 2023: net assets of £69,072,000 including £35,155,000 of cash and cash equivalents). The Directors believe that the Group will continue to have positive net assets and cashflows for at least 12 months from the date of signing these financial statements. The directors also believe that the Group will continue to receive support and be able to place ongoing reliance on its ultimate parent, Cisco Systems, Inc. On this basis the Group continues to adopt the going concern basis in preparing the financial statements.

The Group's business activities, together with factors likely to affect its future development, performance and position are set out in the Strategic Report and Directors' Report.

# Adoption of new and revised International Financial Reporting Standards ("IFRSs")

New and amended standards adopted by the Group

There have been no new or amended standards adopted by the Group during the period.

New standards and interpretations not yet adopted

There are no standards that are not yet effective and that would be expected to have a material impact on the entity in the current or future reporting periods and on foreseeable future transactions.

#### 2. Material accounting policy information

The principal accounting policies set out below have been applied consistently by the Group entities:

#### Basis of consolidation

The Group financial statements incorporate the financial statements of the Company and entities controlled by the Company (its subsidiaries) made up to 27 July 2024 for the current period and up to 29 July 2023 for the comparative period. Control is achieved when the Company:

- has the power over the investee;
- is exposed, or has rights, to a variable return from its involvement with the investee; and
- · has the ability to use its power to affect its returns.

The results of subsidiaries acquired or disposed of in any year are included in the consolidated income statement from the date of acquisition or up to the date of disposal.

Goodwill is measured as the excess of the sum of consideration transferred over the fair value of the asset and liabilities acquired. Goodwill is stated at cost less any accumulated impairment losses. Goodwill is allocated to cash-generating units and is not amortised but is tested annually for impairment.

Where necessary, adjustments are made to the financial information of subsidiaries to bring the accounting policies into line with those used by the Group. Inter-company balances and transactions, including inter-company profits and unrealised profits and losses are eliminated on consolidation.

#### Business combinations

The Group applies the acquisition method to account for business combinations. The consideration transferred for the acquisition of a subsidiary is the fair values of the assets transferred, the liabilities incurred to the former owners of the acquiree and the equity interests issued by the Group.

Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date. The Group recognises any non-controlling interest in the acquiree on an acquisition-by-acquisition basis. When the Group ceases to have control, any retained interest in the entity is remeasured to its fair value at the date when control is lost, with the change in carrying amount recognised in the income statement.

Any contingent consideration payable is measured at fair value at the acquisition date. If the contingent consideration is classified as equity, then it is not re-measured and settlement is accounted for within equity. Otherwise, subsequent changes in the fair value of the contingent consideration are recognised in profit or loss.

Entities included under common control

The following entities are considered to be under the control of the Group and therefore have been included in the consolidated financial statements for the period ended 27 July 2024 and period ended 29 July 2023:

| Name of entity   | Functional currency    | Principal<br>activities | % of share cl     | ass held by<br>Group as at: | Share/<br>Stock class |
|--|------------------------|-------------------------|-------------------|-----------------------------|-----------------------|
| Name of entry  | currency               | activities              | 27 July<br>2024   | 29 July<br>2023             | STOCK CIASS           |
| United Kingdom (c/o Cisco, Park House, 16-18 Finsbury Circus, Lor  | ndon, EC2M 7EB)        |                         |                   |                             |                       |
| IMImobile Europe Limited   | GBP                    | (1)                     | 100%              | 100%                        | Ordinary              |
| Tap2Bill Limited   | GBP                    | (3)                     | 100%              | 100%                        | Ordinary              |
| Txtlocal Limited   | GBP                    | (1)                     | 100%              | 100%                        | Ordinary              |
| Textlocal Limited  | GBP                    | Dissolved               | _                 | 100%*                       | Ordinary              |
| Chilli Digital Europe Limited  | GBP                    | Dissolved               | -                 | 100%***                     | Ordinary              |
| IMImobile Software Limited   | GBP                    | Non-trading             | 100%              | 100%                        | Ordinary              |
| IMImobile International Limited  | GBP                    | Non-trading             | 100%****          | 100%****                    | Ordinary              |
| IMImobile SAT Limited  | GBP                    | Dissolved               | -                 | 100%**                      | Ordinary              |
| IMImobile Holdings Limited   | GBP                    | Dissolved               | -                 | 100%*                       | Ordinary              |
| Healthcare Communications UK Limited   | GBP                    | (1)                     | 100%              | 100%                        | Ordinary              |
| IMImobile African Holdings Limited   | ZAR                    | Non-trading             | 100%              | 100%                        | Ordinary              |
| IMImobile South Africa 1 Limited   | ZAR                    | Non-trading             | 100%              | 100%                        | Ordinary              |
| IMImobile South Africa 2 Limited   | ZAR                    | Non-trading             | 100%              | 100%                        | Ordinary              |
| IMImobile Intelligent Networks Limited   | GBP                    | (1)                     | 100%              | 100%                        | Ordinary              |
| Rostrym Solutions Limited  | GBP                    | (1)                     | 100%              | 100%                        | Ordinary              |
| Rostrum Solutions Limited  | GBP                    | Dissolved               | -                 | 100%*                       | Ordinary              |
| Canada (PO Box 8801, 2800 - 88 Queens Quay West, Toronto, ON M5J   | 0B8, Canada)           |                         |                   |                             |                       |
| IMImobile Canada ULC   | CAD                    | (1)                     | 100%              | 100%                        | Common                |
| UAE (P.O. Box 293593, Office # 623, Building 5EA, Dubai Airport Free   | Zone, Dubai)           |                         |                   |                             |                       |
| IMI Mobile VAS Limited FZE   | AED                    | (1) & (2)               | 100%              | 100%                        | Ordinary              |
| South Africa (Second Floor, Building 2, The Ingress, 23 Magwa Cresco   | ent, Waterfall City, N | Aidrand, Gauteng, 20    | 90, South Africa) |                             |                       |
| IMImobile South Africa Pty Limited   | ZAR                    | (1)                     | 100%              | 100%                        | Ordinary              |
| Ukhozi Digital Pty Limited   | ZAR                    | Non-trading             | 100%              | 100%                        | Ordinary              |
| Nigeria (2nd Floor, No 32, Shiro Street, Fadeyi - Yaba, Lagos State, Nig   | eria)                  |                         |                   |                             |                       |
| IMI Mobile VAS Nigeria Limited   | NGN                    | (2)                     | 100%              | 100%                        | Ordinary              |
| British Virgin Islands (Palm Grove House, P.O. Box 438, Road Tow   | n, Tortola, British Vi | rgin Islands)           |                   |                             |                       |
| Lenco International Limited  | ZAR                    | Non-trading             | 100%              | 100%                        | Ordinary              |
| Lenco Technology Group Limited   | ZAR                    | (1)                     | 100%              | 100%                        | Ordinary              |
| India (2nd floor Classics, 10 Cable 92 /1 Paidances, Ultrah City Mai   | - Pood Madhamar i      | Usedonahad Tolomoon     | o E00001 India)   |                             |                       |
| India (2nd floor, Skyview 10, Sy.No.83/1, Raidurgam, Hitech City Mai<br>IMImobile Cloud Communications (India) Private Limited | INR                    | (1)                     | 100%              | 100%                        | Ordinary              |
|  |                        |                         |                   | _                           | ,                     |

<sup>(1)</sup> Communications software and solutions

The following subsidiaries within the consolidated financial statements have taken advantage of the audit exemption provisions under section 479A of Companies Act 2006 in relation to their annual financial statements for the period ended 27 July 2024:

| Name of entity                  | Registered number | Name of entity                         | Registered number |
|---------------------------------|-------------------|--|-------------------|
| IMImobile Europe Limited        | 04833052          | IMImobile African Holdings Limited     | 09632399          |
| Tap2Bill Limited                | 03212199          | IMImobile South Africa 1 Limited       | 09634021          |
| Txtlocal Limited                | 05578161          | IMImobile South Africa 2 Limited       | 09633868          |
| Rostrym Solutions Limited       | 04246427          | Healthcare Communications UK Limited   | 04084131          |
| IMImobile Software Limited      | 04120457          | IMImobile Intelligent Networks Limited | 04163740          |
| IMImobile International Limited | 05175576          | -                                      |                   |

<sup>(2)</sup> Value added services solutions

<sup>(3)</sup> Mobile payments

<sup>\*</sup> These subsidiaries were officially dissolved on 29 August 2023.

<sup>\*\*</sup> This subsidiary was officially dissolved on 28 November 2023.
\*\*\* This subsidiary was officially dissolved on 23 April 2024.

<sup>\*\*\*\*</sup> This subsidiary was officially dissolved on 26 November 2024.

#### Foreign currencies

Items included in the consolidated financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates ("the functional currency"). The consolidated financial statements are presented in UK Pounds Sterling ("the presentational currency").

Foreign currency transactions are translated into the presentational currency using the exchange rates prevailing at the dates of the transactions or valuation where items are re-measured. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the income statement.

Translation differences on financial assets are included in other comprehensive income.

The results and financial position of all the Group entities (none of which has the currency of a hyper-inflationary economy) that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- (a) assets and liabilities for each balance sheet presented are translated at the closing rate at the date of that balance sheet;
- (b) equity items other than retained earnings have been translated at historical rates in line with IAS 21;
- (c) income and expenses for each income statement are translated at average exchange rates; and
- (d) all resulting exchange differences are recognised in other comprehensive income.

Goodwill arising on the acquisition of a foreign entity is treated as an asset of the foreign entity and translated at the closing

#### Operating segments

Operating segments are reported in a manner consistent with the internal reporting provided to the Chief Operating Decision Maker (CODM). The CODM, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the Board of Directors that makes strategic decisions.

As at 27 July 2024, the CODM considers results principally by geographical region as the majority of the groups services are cloud communication products, then further by subsidiary entities in the case of Txtlocal and Healthcare. This forms the Group's operating and reporting segments and for comparability, the prior period comparatives have been included in note 5.

The performance of the operating segments is assessed based on a measure of revenue and gross profit (the result for the segment). Any sales between segments are carried out at arm's length. As operating costs are shared across regions, no further split is made by geographical region.

The Group does not regularly provide information in relation to the assets or liabilities of operating segments to management.

#### Revenue recognition

Revenue is recognised in accordance with the requirements of IFRS 15 Revenue from Contracts with Customers. The Group recognises revenue to depict the transfer of promised services to customers in an amount that reflects the consideration to which the Group expects to be entitled in exchange for those services. This core principle is delivered in a five-step model framework:

- Identify the contract(s) with the customer;
- · Identify the performance obligations in the contract;
- Determine the transaction price;
- · Allocate the transaction price to the performance obligations in the contract; and
- Recognise revenue when (or as) the entity satisfies a performance obligation.

Revenue is measured based on the consideration to which the Group expects to be entitled in a contract with a customer and excludes amounts collected on behalf of third parties. The Group recognises revenue when it transfers or provides control of a product or service to a customer.

Where the Group enters into arrangements to deliver multiple elements (such as a perpetual license together with a period of servicing and maintenance), such elements are separated for recognition based on stand-alone value where sold and delivered as separate performance obligations. If such elements cannot be separated they are treated as a single performance obligation and recognised over the period of delivery when the criteria for recognition have been met. Amounts incurred but not yet billed are classified as contract assets. Revenues are typically billed up to 30 days after month end and classified as contract assets until this point.

# Monthly recurring revenue

Revenues from hosting and for access to the Group's cloud-based communications and CPaaS software, including the use of shortcodes to run the service, form a single performance obligation and is recognised over the period of the contract as the customer simultaneously receives and consumes the service.

Revenue share from content-related sales and usage-based revenue from messages sent across multiple channels is triggered by the actions of the Group's customers (or their end users) using the relevant platform they are connected to. Revenue is recognised at a point in time as the content sale or message delivery is generated.

Revenue generated from the provision of professional services to manage software applications for customers are recognised pro-rata over the period the services are provided.

Where the Group provides services to mobile network operators which enable the delivery of wholesale messages, revenue is reported on a gross basis where the Group acts as principal and controls the right to perform the service and successfully deliver the messages at a point in time.

The Group acts as agent when providing carrier billing or payments made via mobile devices services so revenue and payments to suppliers are recorded in revenue on a net basis, representing the margin earned. Revenue recognised within turnover relate only to the commission earned on hosting each service and are recognised at the point the message or content is delivered to the end user. Amounts billed and collected on behalf of third parties (also known as pass through revenues) are not recognised within revenue as the Group doesn't control or handle the content or set the price charged to the end user.

#### Non-recurring revenue

License revenues are derived from the sale of perpetual end user licenses for the right to use software as it exists at the point the customer is able to use the service for its intended purpose. The Group assesses whether ongoing contractual obligations, such as annual maintenance charges, represent a performance obligation that is distinct from the license. If the licence is distinct it is recognised separately from the other performance obligations on customer acceptance following installation at the customer's locations as per contracted terms.

Non-recurring professional service revenues relate to one-time configuration, setup and change requests and are recognised at the point the customer is able to use the service for its intended purpose, or upon completion of designated milestones where the Group has an enforceable right to payment.

#### Interest income

Interest income is recognised when it is probable that the economic benefits will flow to the Group and the amount can be reliably measured. Interest income is accrued on a time basis by reference to the principal outstanding.

#### Goodwill

Goodwill arises on the acquisition of subsidiaries and represents the excess of the consideration transferred over the Group's interest in the net fair value of the net identifiable assets, liabilities and contingent liabilities of the acquiree and the fair value of the non-controlling interest in the acquiree.

Goodwill acquired in a business combination is allocated to each cash generating unit ("CGU"), or groups of CGUs, that is expected to benefit from the synergies of the combination. Each CGU or group of CGUs to which the goodwill is allocated represents the lowest level within the entity at which the goodwill is monitored for internal management purposes. Goodwill is monitored at the CGU level.

#### Other intangible assets

# (a) Assets acquired as part of a business combination

Trade names, customer relationships and software acquired as part of acquisitions are capitalised separately from goodwill as intangible assets if their value can be measured reliably on initial recognition and it is probable that the expected future economic benefits that are attributable to the asset will flow to the Group. These costs are amortised over their estimated useful lives of 5 to 7 years.

# (b) Capitalised development costs

Development costs are not capitalised by the group and all costs previously capitalised have been disposed of.

#### (c) Other intangible assets

#### Trademarks and licenses

Separately acquired trademarks and licenses are shown at historical cost. Trademarks and licenses acquired in a business combination are recognised at fair value at the acquisition date. Trademarks and licenses have a finite useful life and are carried at cost less accumulated amortisation. Amortisation is calculated using the straight-line method to allocate the cost of trademarks and licenses over their estimated useful lives of up to 10 years.

#### Software licenses

Software licenses are capitalised on the basis of the costs incurred to acquire and bring to use the specific software. These costs are amortised over their estimated useful lives of 3 to 5 years.

#### Impairment of assets

Goodwill impairment reviews are undertaken annually or more frequently if events or changes in circumstances indicate a potential impairment. The carrying value of goodwill for each CGU is compared to the recoverable amount, which is the higher of value in use and the fair value less costs of disposal. Any impairment is recognised immediately as an expense and is not subsequently reversed.

Other intangible assets not ready to use are not subject to amortisation and are tested annually for impairment. Assets that are subject to amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable.

An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs of disposal and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are largely independent cash inflows. Prior impairments of non-financial assets are reviewed for possible reversal at each reporting date.

Where an impairment loss subsequently reverses, the carrying amount of the asset is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset in prior years. A reversal of an impairment loss is recognised immediately in the consolidated income statement.

#### Property, plant and equipment (PPE) and right-of-use assets

The initial cost of property, plant and equipment comprises its purchase price and any directly attributable costs of bringing the asset to its working condition and location for its intended use. Opening right-of-use assets are measured as equal to the lease liability.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. The carrying amount of the replaced part is derecognised. All other repairs and maintenance are charged to the consolidated income statement during the financial period in which they are incurred.

Projects under which assets are not ready for their intended use are carried at cost and are only depreciated once they are ready for use

When assets are sold, their cost and accumulated depreciation are eliminated and any gain or loss resulting from their disposal is included in the consolidated income statement.

Depreciation is computed on a straight-line basis over the estimated useful lives of operational assets. The estimated useful lives by class of asset are as follows:

Leasehold improvements Lower of estimated useful life and lease term

Furniture & fixtures 2-10 years
Office equipment 2-5 years
Computers and servers 3-6 years

The useful life and depreciation method are reviewed periodically to ensure that the method and period of depreciation are consistent with the expected pattern of economic benefits from items of property, plant and equipment.

#### Financial instruments

Financial assets and financial liabilities are recognised on the Group's statement of financial position when the Group becomes a party to the contractual provisions of the instrument.

Financial assets and financial liabilities are initially measured at fair value. Transaction costs that are directly attributable to the acquisition or issue of financial assets and financial liabilities (other than financial assets and financial liabilities at fair value through profit or loss) are added to or deducted from the fair value of the financial assets or financial liabilities, as appropriate, on initial recognition. Transaction costs directly attributable to the acquisition of financial assets or financial liabilities at fair value through profit or loss are recognised immediately in profit or loss.

#### Financial assets

# Classification of financial assets

Cash and cash equivalents, trade receivables and contract assets, tax receivables, due from related parties and other receivables (excluding prepayments) and are initially recognised at fair value and subsequently at amortised cost using the effective interest method less any allowance for expected credit losses.

# Impairment of financial assets

Financial assets are assessed for indicators of impairment at each balance sheet date. Financial assets are impaired where there is objective evidence that, as a result of one or more events that occurred after the initial recognition of the financial asset, the estimated future cash flows of the investment have been impacted.

Credit risk refers to the risk that a counterparty will default on its contractual obligations resulting in financial loss to the Group, and arises principally from the Group's trade receivables and contract assets. It is the Group's policy to minimise its credit risk exposure. This includes undertaking careful due diligence of new customers and getting full or part payment in advance of providing services where credit risk is considered higher. The Group regularly reviews existing customers on an individual basis for changes in the credit quality of trade receivables and contract assets from the date the receivable was created to the date the balance is settled.

The group applies the IFRS 9 simplified approach to measuring expected credit losses which uses a lifetime expected loss allowance for all trade receivables and contract assets and amounts due from related parties. Lifetime ECL represents the expected credit losses that will result from all possible default events over the expected life of a financial instrument.

To measure the expected credit losses, trade receivables and contract assets have been grouped together based on shared credit risk characteristics and the days past due. The group has deemed that the contract assets balance has substantially the same risk characteristics as trade receivables and has therefore concluded that the expected loss rates for trade receivables are a reasonable approximation of the loss rates for the contract assets.

The ECL is calculated through assessing the probability of the non-payment of the customer. This probability is then multiplied by the amount of the expected loss arising from default to determine the expected credit loss for the trade receivables and contract assets. If a balance is confirmed as not to be collectable, the gross carrying value of the asset is written off against the associated provision.

#### Disposal groups held for sale

Disposal groups are held for sale where their carrying amount is to be recovered principally through a sale transaction and a sale is considered highly probable. They are stated at the lower of cost and fair value less costs to sell.

# Derecognition of financial assets

On derecognition of a financial asset measured at amortised cost, the difference between the asset's carrying amount and the sum of the consideration received and receivable is recognised in profit or loss.

#### Cash and cash equivalents

Cash and cash equivalents comprise bank balances, cash on hand, deposits and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of changes in value. All cash and cash equivalents are measured at amortised cost. The Group discloses cash on a net basis where it has the right to offset.

#### Financial liabilities and equity

Classification as debt or equity

Debt and equity instruments are classified as either financial liabilities or as equity in accordance with the substance of the contractual arrangements and the definitions of a financial liability and an equity instrument.

#### Equity instruments

An equity instrument is any contract that evidences a residual interest in the assets of an entity after deducting all of its liabilities. Equity instruments issued by the Group are recognised at the proceeds received, net of direct issue costs.

Repurchase of the Company's own equity instruments is recognised and deducted directly in equity. No gain or loss is recognised in profit or loss on the purchase, sale, issue or cancellation of the Company's own equity instruments.

#### Financial liabilities

Trade and other payables, due to related parties, contract liabilities and lease liabilities are measured subsequently at amortised cost using the effective interest method. Bank borrowing costs are capitalised as incurred and amortised over the period of the loan

Interest expenses and exchange rate gains and losses are recognised in profit or loss. Gains or losses in connection with derecognition are also recognised in profit or loss.

Provision for contingent consideration is measured at fair value through profit and loss (FVTPL). A financial liability is classified at FVTPL if it is classified as held for trading, such as a derivative instrument, or if it has been designated as such upon initial recognition, with net gains and losses, including interest expenses, recognised in profit or loss.

#### Company share capital

Ordinary shares are classified as equity.

Incremental costs directly attributable to the issue of new ordinary shares or options are shown in equity as a deduction, net of tax, from the proceeds.

#### Taxation

The Group's tax charge is the sum of total current and deferred tax charges.

#### Current tax

The tax expense for the period comprises current and deferred tax. Tax is recognised in the consolidated income statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, the tax is also recognised in other comprehensive income or directly in equity, respectively.

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the balance sheet date in the countries where the Company and its subsidiaries operate and generate taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the consolidated income statement because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The Group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the balance sheet date.

#### Deferred tax

Deferred tax is the tax expected to be payable or recoverable on differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit, and is accounted for using the balance sheet liability method. Deferred tax liabilities are generally recognised for all taxable temporary differences and deferred tax assets are recognised to the extent that it is probable that taxable profits will be available against which deductible temporary differences can be utilised. Such assets and liabilities are not recognised if the temporary difference arises from the initial recognition of goodwill or from the initial recognition (other than in a business combination) of other assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit.

Deferred tax liabilities are recognised for taxable temporary differences arising on investments in subsidiaries and associates, and interest in joint ventures, except where the Group is able to control the reversal of the temporary difference and it is probable that the temporary difference will not reverse in the foreseeable future.

The recognition of deferred tax assets is determined by reference to the Group's estimate of recoverability, using models where appropriate to forecast future taxable profits. Deferred tax assets have only been recognised for territories where the Group considers that it is probable there would be sufficient taxable profits for the future deductions to be utilised. If it is probable that some portion of these assets will not be realised, then no asset is recognised in relation to that portion.

The carrying amount is reviewed at each balance sheet date. If market conditions improve and future results of operations exceed our current expectations, our existing recognised deferred tax assets may be adjusted, resulting in future tax benefits. Alternatively, if market conditions deteriorate or future results of operations are less than expected, future assessments may result in a determination that some or all of the deferred tax assets are not realisable. As a result, all or a portion of the deferred tax assets may need to be reversed.

Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised based on tax laws and rates that have been enacted or substantively enacted at the balance sheet date. Deferred tax is charged or credited in the statement of income, except when it relates to items charged or credited in other comprehensive income, in which case the deferred tax is also dealt with in other comprehensive income.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when they relate to taxes levied by the same taxation authority and the Group intends to settle its current tax assets and liabilities on a net basis.

#### 3. Critical accounting judgements and key sources of estimation uncertainty

The preparation of financial statements in conformity with IFRS requires the use of estimates and assumptions that affects the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period. Although these estimates are based on management's best knowledge of the amount, event or actions, actual results may ultimately differ from those estimates. The critical accounting judgements and key sources of estimation uncertainty at the reporting date derive from management assumptions in respect of:

#### Critical accounting judgements

There are no critical accounting judgments that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial period which have been applied by the management by preparing of these financial statements.

#### Key sources of estimation uncertainty

#### Impairment reviews

Management undertake periodic tests for impairment of goodwill if events or changes in circumstances indicate that the carrying amount may not be recoverable. Impairment testing is an area involving management judgement, requiring assessment as to whether the carrying value of goodwill can be supported by the net present value of future cash flows. In calculating the net present value of the future cash flows, certain assumptions are required to be made in respect of highly uncertain matters.

Management consider the cash flow growth rate, expressed as the compound annual growth rates in the initial five years of the business plans and forecasts, and discount rate to be the key sources of estimation uncertainty.

The principal variables used across the cash-generating units would need to change to the following levels before impairment would be required:

|                         | Cash flow growth   |                                    |
|-------------------------|--------------------|------------------------------------|
|                         | Used in impairment | At which<br>impairment<br>would be |
|                         | review             | required                           |
| Europe large enterprise | 1%                 | (23%)                              |
| Textlocal               | 1%                 | (15%)                              |
| Healthcare              | 1%                 | (21%)                              |
|                         | Discount           | rate                               |
|                         | Used in            |                                    |
|                         | impairment         |                                    |
|                         | review             |                                    |
| Europe large enterprise | 6.2%               |                                    |
| Textlocal               | 6.2%               |                                    |
| Healthcare              | 6.2%               |                                    |
|                         |                    |                                    |

A change in long term growth rates is not deemed to be reasonably possible to cause an impairment in the current period. Discount rate changes are not expected to reasonably cause an impairment for the current period so have not been disclosed.

Taxation including deferred taxation

The calculation of the Group's total tax charge necessarily involves a degree of estimation and judgement in respect of certain items. Provisions for tax contingencies require management to make judgements and estimates in relation to tax audit issues and exposures. Tax benefits are not recognised unless it is probable that the tax position will be sustained.

Management must also assess the probability that the deferred tax assets will be recovered from future taxable income. Deferred tax assets relating to losses and other timing differences of £1,378,000 (29 July 2023: £2,061,000) have not been recognised (see note 18).

As at 27 July 2024, the carrying amount of deferred tax assets was £584,000 (29 July 2023: £295,000) and the carrying amount of deferred tax liabilities was £nil (29 July 2023: £nil).

The accounting policies in relation to these items are disclosed in note 2.

# 4. Operating profit / (loss)

Operating profit / (loss) for the period is stated after charging:

|   | from 30 July 2023 f | ror the period<br>rom 01 April 2022 |
|---|---------------------|-------------------------------------|
|   | to 27 July 2024     | to 29 July 2023                     |
|   | £000                | £000                                |
| Amortisation of other intangible assets                               | 1,005               | 2,722                               |
| Depreciation of property, plant and equipment and right-of-use assets | 38                  | 298                                 |
| Operating lease rentals   | 30                  | 140                                 |
| Net loss on disposal of assets  | 14                  | 139                                 |
| Transfer pricing charges recognised in cost of sales                  | 32,606              | 5,986                               |
| Transfer pricing charges recognised in other operating costs          | 17,899              | 58,586                              |
| Impairment of goodwill (note 9)                                       | -                   | 9,844                               |
| Impairment of other intangible assets (note 10)                       | 183                 | <b>1,99</b> 1                       |
| Impairment of trade receivables (note 14)                             | 7 <del>94</del>     | 1,192                               |
| Foreign exchange loss   | 492                 | 1,943                               |
|   |                     |                                     |

For the period

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#### Auditors' remuneration

The analysis of the auditors' remuneration is as follows:

|  | For the period<br>from 30 July 2023<br>to 27 July 2024<br>£000 | For the period<br>from 01 April 2022<br>to 29 July 2023<br>£000 |
|--|--|---|
| Fees payable to the Group's auditors and their associates for the audit of the group's annual report and financial statements: |  |   |
| - Group  | 315  | 307   |
| - Company  | 23   | 23  |
| Total fees   | 338  | 330   |

# 5. Operating segments

The following is an analysis of the Group's revenue and results by operating segment:

|  | EMEA<br>£000       | Americas<br>£000 | APAC<br>£000 | Total<br>£000 |
|--|--------------------|------------------|--------------|---------------|
| For the period from 30 July 2023 to 27 July 2024 |                    |                  |              |               |
| Revenue  |                    |                  |              |               |
| Cloud communication products                     | 118,781            | 21,272           | 3,295        | 143,348       |
| Operator VAS and mobile payments                 | 1                  |                  |              | 1             |
| Total revenue                                    | 118,782            | 21,272           | 3,295        | 143,349       |
| For the period from 30 July 2023 to 27 July 2024 |                    |                  |              |               |
| Gross profit                                     |                    |                  |              | 20.040        |
| Cloud communication products                     | 24,5 <del>99</del> | 3,632            | 79           | 28,310        |
| Operator VAS and mobile payments                 | (1)                | <u> </u>         |              | (1)           |
| Total gross profit                               | 24,598             | 3,632            | 79           | 28,309        |

|   | EMEA<br>£000 | Americas<br>£000 | APAC<br>£000 | Total<br>£000 |
|---|--------------|------------------|--------------|---------------|
| For the period from 01 April 2022 to 29 July 2023 |              |                  |              |               |
| Revenue   |              |                  |              |               |
| Cloud communication products                      | 146,059      | 28,932           | 6,670        | 181,661       |
| Operator VAS and mobile payments                  | 2            |                  |              | 2             |
| Total revenue                                     | 146,061      | 28,932           | 6,670        | 181,663       |
| For the period from 01 April 2022 to 29 July 2023 |              |                  |              |               |
| Gross profit Cloud communication products         | 61.230       | 14.402           | (46)         | 75,586        |
| Operator VAS and mobile payments                  | (62)         |                  | (40)         | (62)          |
| Total gross profit                                | 61,168       | 14,402           | (46)         | 75,524        |

The accounting policies of the reportable segments are the same as the Group's accounting policies described in note 2 for each period. The revenue reported is measured in a manner consistent with that in the consolidated income statement. Revenues are attributed to countries on the basis of the customer's location. The Group measures segment profit and loss as gross profit as reported.

#### Revenue

The Group derives its revenue from contracts with customers for the transfer of services over time and at a point in time in the following major product lines. This is consistent with the revenue information that is disclosed above for each reportable segment under IFRS 8 *Operating Segments*.

|  |               | For the period<br>from 30 July 2023<br>to 27 July 2024<br>£000 | For the period<br>from 01 April 2022<br>to 29 July 2023<br>£000 |
|--|---------------|--|---|
| Disaggregation of revenue:                                     |               |  |   |
| Monthly recurring revenue (MRR)                                |               |  |   |
| <ul> <li>monthly hosting, access and shortcode fees</li> </ul> | Over time     | 27,028   | 39,471  |
| - revenue share and usage                                      | Point in time | 112 <b>,92</b> 6   | 135,342   |
| - professional services  | Point in time | 573  | 347   |
| Non-recurring revenue (NRR)                                    |               |  |   |
| - professional services  | Point in time | 2,822  | 6,503   |
|  |               | 143,349  | 181,663   |
|  |               |  |   |

During the period ended 27 July 2024, the Group recognised revenue of £6,756,000 (Period ended 29 July 2023: £6,464,000) related to contract liabilities carried-forward from the prior period. No revenue was recognised in the either period from performance obligations satisfied (or partially satisfied) in prior years. All remaining performance obligations are comprised of contract liabilities of £5,636,000 at 27 July 2024 (29 July 2023: £6,756,000).

#### 6. Employees and directors

The Group had no employees during the financial period (Period ended 29 July 2023: no employees).

During the period, no Directors received any emoluments (Period ended 29 July 2023: £nil).

All of the Directors' remuneration for their services has been paid in the current period by other Cisco group Companies.

All of the Directors who served during the period (Period ended 29 July 2023: all) received restricted stock units of Cisco Systems, Inc. for their services as an employee of the group Companies.

# 7. Finance income and finance costs

|    |   | For the period<br>from 30 July 2023<br>to 27 July 2024<br>£000                                       | For the period<br>from 01 April 2022<br>to 29 July 2023<br>£000  |
|----|---|--|--|
|    | Finance income  |  |  |
|    | Interest income on cash and cash equivalents  | 909  | 242  |
|    | Interest income on loans to related parties (note 16)   | 1,551  | 2,840  |
|    | Interest income on due from related parties (note 16)   | 30   | =  |
|    | Other interest income   |  | 18   |
|    |   | 2,490  | 3,100  |
|    | Finance costs   |  |  |
|    | Interest cost on loans from related parties (note 16)   | (55)   | (1,036)  |
|    | Interest cost on due to related parties (note 16)   | (1,598)  | (1,389)  |
|    | Other interest cost   | (2)570)  | (44)   |
|    |   | (1,653)  | (2,469)  |
| 8. | Tax charge / (credit)   | <del></del>  |  |
|    | <del>-</del> : : : : : : : : : : : : : : : : : : :  |  |  |
|    |   | For the period<br>from 30 July 2023<br>to 27 July 2024<br>£000                                       | For the period<br>from 01 April 2022<br>to 29 July 2023<br>£000  |
|    | Current tax   | from 30 July 2023<br>to 27 July 2024   | from 01 April 2022<br>to 29 July 2023  |
|    | Current tax UK tax expense  | from 30 July 2023<br>to 27 July 2024   | from 01 April 2022<br>to 29 July 2023  |
|    | UK tax expense  | from 30 July 2023<br>to 27 July 2024<br>£000   | from 01 April 2022<br>to 29 July 2023<br>£000  |
|    |   | from 30 July 2023<br>to 27 July 2024<br>£000<br>1,501  | from 01 April 2022<br>to 29 July 2023<br>£000  |
|    | UK tax expense Other foreign tax expense  | from 30 July 2023<br>to 27 July 2024<br>£000<br>1,501<br>899   | from 01 April 2022<br>to 29 July 2023<br>£000<br>808<br>674  |
|    | UK tax expense Other foreign tax expense Withholding tax expense  | from 30 July 2023<br>to 27 July 2024<br>£000<br>1,501<br>899<br>457                                  | from 01 April 2022<br>to 29 July 2023<br>£000<br>808<br>674<br>760   |
|    | UK tax expense Other foreign tax expense Withholding tax expense  | from 30 July 2023<br>to 27 July 2024<br>£000<br>1,501<br>899<br>457<br>(467)                         | 808<br>674<br>760<br>(1,598)   |
|    | UK tax expense Other foreign tax expense Withholding tax expense Adjustments in respect of prior periods  | from 30 July 2023<br>to 27 July 2024<br>£000<br>1,501<br>899<br>457<br>(467)                         | 808<br>674<br>760<br>(1,598)   |
|    | UK tax expense Other foreign tax expense Withholding tax expense Adjustments in respect of prior periods  Deferred tax (note 18)  | from 30 July 2023<br>to 27 July 2024<br>£000<br>1,501<br>899<br>457<br>(467)<br>2,390<br>(380)<br>80 | from 01 April 2022<br>to 29 July 2023<br>£000<br>808<br>674<br>760<br>(1,598)<br>644<br>(1,439)<br>(107)       |
|    | UK tax expense Other foreign tax expense Withholding tax expense Adjustments in respect of prior periods  Deferred tax (note 18) Current period   | from 30 July 2023<br>to 27 July 2024<br>£000<br>1,501<br>899<br>457<br>(467)<br>2,390                | 808<br>674<br>760<br>(1,598)<br>(1,439)  |
|    | UK tax expense Other foreign tax expense Withholding tax expense Adjustments in respect of prior periods  Deferred tax (note 18) Current period Adjustments in respect of prior periods | from 30 July 2023<br>to 27 July 2024<br>£000<br>1,501<br>899<br>457<br>(467)<br>2,390<br>(380)<br>80 | from 01 April 2022<br>to 29 July 2023<br>£000<br>808<br>674<br>760<br>(1,598)<br>644<br>(1,439)<br>(107)       |
|    | UK tax expense Other foreign tax expense Withholding tax expense Adjustments in respect of prior periods  Deferred tax (note 18) Current period Adjustments in respect of prior periods | from 30 July 2023<br>to 27 July 2024<br>£000<br>1,501<br>899<br>457<br>(467)<br>2,390<br>(380)<br>80 | from 01 April 2022<br>to 29 July 2023<br>£000<br>808<br>674<br>760<br>(1,598)<br>644<br>(1,439)<br>(107)<br>45 |

The total tax charge for the period can be reconciled to the result per consolidated income statement as follows:

|   | For the period<br>from 30 July 2023<br>to 27 July 2024<br>£000 | For the period<br>from 01 April 2022<br>to 29 July 2023<br>£000 |
|---|--|---|
| Profit / (loss) before tax  | 7,755  | (10,462)  |
| Tax at the UK corporation tax rate of 25% (29 July 2023: 20.5%)   | 1,939  | (2,145)   |
| Other expenses not deductible                                     | (125)  | 2,650   |
| Effect of withholding taxes                                       | 457  | 760   |
| Effect of overseas tax rates                                      | 135  | 143   |
| Temporary differences on which deferred tax not recognised        | 145  | 37  |
| Adjustments in respect of previous periods - current tax          | (467)  | (1,598)   |
| Adjustments in respect of previous periods - deferred tax         | 80   | (107)   |
| Adjust deferred tax to average rate                               | (7)  | (305)   |
| Other income not taxable  | (68)   | (337)   |
| Foreign exchange impact   | 12   | 45  |
| Total tax charge / (credit) per the consolidated income statement | 2,101  | (857)   |

Taxation in each region is calculated at the rates prevailing in the respective jurisdictions. Prior period adjustments relate to the routine confirmation and agreement of the final tax position in local jurisdictions and a true-up of the acquired intangible balance recognised on consolidation.

#### 9. Goodwill

Goodwill is monitored by management at the CGU level by region and delivery model. The following is a summary of goodwill allocation for each CGU, all of which relate to the cloud communication products operating division:

|                                      |                         |                   | Foreign<br>exchange                     |                    |                         |
|--------------------------------------|-------------------------|-------------------|---|--------------------|-------------------------|
|                                      | Opening<br>£000         | Disposals<br>£000 | movement<br>£000                        | Impairment<br>£000 | Closing<br>£000         |
| 27 July 2024                         |                         |                   |   |                    |                         |
| Europe large enterprise              | 15,013                  | -                 | -                                       | -                  | 15,013                  |
| Textlocal                            | 4,790                   | -                 | -                                       | -                  | <b>4,79</b> 0           |
| Healthcare                           | 6,382                   |                   |   | <u> </u>           | 6,382                   |
| Total                                | 26,185                  | _                 |   |                    | 26,185                  |
|                                      |                         |                   |   |                    |                         |
|                                      | Opening<br>£000         | Disposals<br>£000 | Foreign<br>exchange<br>movement<br>£000 | Impairment<br>£000 | Closing<br>£000         |
| 29 July 2023                         | Opening<br>£000         | Disposals<br>£000 | exchange<br>movement                    |                    |                         |
| 29 July 2023 Europe large enterprise |                         |                   | exchange<br>movement                    |                    |                         |
|                                      | £000                    |                   | exchange<br>movement<br>£000            |                    | £000                    |
| Europe large enterprise              | £000<br>15,013          |                   | exchange<br>movement<br>£000            |                    | £000<br>15,013          |
| Europe large enterprise<br>Textlocal | £000<br>15,013<br>4,790 |                   | exchange<br>movement<br>£000            |                    | £000<br>15,013<br>4,790 |

The recoverable amount of all CGUs has been determined based on value-in-use calculations. These calculations use pre-tax cash flow projections based on financial budgets approved by management covering a five-year period. Cash flows beyond the five-year period are based on a long term growth rate of 1% (29 July 2023: 1%), this does not exceed the long term average growth rate for the market in which the CGUs operate. The discount rates used are pre-tax and reflect specific risks relating to the relevant CGU.

CGUs serve a common group of customers such that the key assumptions used for value-in-use calculations for all CGUs are as follows:

| At 27 July 2024                            | Cash flow<br>growth rate | Discount<br>rate | Headroom<br>£'000   |
|--|--------------------------|------------------|---------------------|
| Europe large enterprise                    | 1%                       | 6.2%             | 225,618             |
| Textlocal                                  | 1%                       | 6.2%             | 38,224              |
| Healthcare                                 | 1%                       | 6.2%             | 53,020              |
|  | ****                     |                  |                     |
|  | Cash flow                | Discount         | Headroom            |
| At 29 July 2023                            | Cash flow<br>growth rate | Discount<br>rate | Headroom<br>£′000   |
| At 29 July 2023<br>Europe large enterprise |                          |                  | -                   |
| · ·  | growth rate              | rate             | £′000               |
| Europe large enterprise                    | growth rate<br>2%        | rate<br>7.2%     | <b>£′000</b> 53,498 |

Value in use is calculated for the various CGUs based on approved business plans and forecasts taking into account certain variables for each CGU. During the current period, the Group impaired the goodwill relating to Rostrvm Solutions Limited, as a result of the winding down of activities in this UK business during the year. In the previous period, management impaired the goodwill relating to the business in North America as a result of ongoing revenue integration activities with Cisco group companies and the resultant forward-looking commercial impact towards the business in this region.

Below is a description of the principal variables that have been considered for each CGU with significant goodwill.

# Cash flow growth rate

Cash flow growth rate is expressed as the compound annual growth rates in the initial five years for all cash-generating units of the business plans and forecasts used for impairment testing.

Impairment tests are performed using the projected cash flows based on approved forecasts and strategic plans over a five-year period. Cash flow projections from the sixth year are calculated using an expected constant growth rate.

#### Discount rate

The discount rates used are disclosed above and take into account the market risk rate associated with the company. A discount factor is calculated using the discount rate and applied to future projected cash flows.

# Sensitivity analysis

The principal variables used across the cash-generating units would need to change to the following levels before impairment would be required:

| At 27 July 2024 Europe large enterprise Textlocal Healthcare | Cash flow growth rate (23%) (15%) (21%)            |                                      |
|--|--|--------------------------------------|
| At 29 July 2023 Europe large enterprise Textlocal Healthcare | Cash flow<br>growth rate<br>(19%)<br>(17%)<br>(2%) | Discount<br>rate<br>31%<br>31%<br>9% |

A change in long term growth rates is not deemed to be reasonably possible to cause an impairment in either period. Discount rate changes are not expected to reasonably cause an impairment for the current period so have not been disclosed.

# 10. Other intangible assets

| Cost  | Trade<br>name<br>£000 | Customer<br>relationships<br>£000 | Software<br>£000 | Trademarks<br>and licenses<br>£000 | Total<br>£000             |
|---|-----------------------|-----------------------------------|------------------|------------------------------------|---------------------------|
| At 1 April 2022                                     | 1,288                 | 14,609                            | 363              | 14                                 | 16,274                    |
| Impairment  | (326)                 | (5,736)                           | _                | (14)                               | (6,076)                   |
| At 29 July 2023                                     | 962                   | 8,873                             | 363              | -                                  | 10,198                    |
| Impairment  | (110)                 | (588)                             | (363)            | <u> </u>                           | (1,061)                   |
| At 27 July 2024                                     | 852                   | 8,285                             | _                | -                                  | 9,137                     |
| Accumulated amortisation                            |                       |                                   |                  |                                    | <del></del>               |
| At 1 April 2022                                     | 759                   | 9,169                             | 349              | 14                                 | 10,291                    |
| Amortisation charge Impairment Exchange differences | 235<br>(219)<br>(8)   | 2,473<br>(3,852)<br>(137)         | 14<br>-<br>-     | (14)                               | 2,722<br>(4,085)<br>(145) |
| At 29 July 2023                                     | 767                   | 7,653                             | 363              | -                                  | 8,783                     |
| Amortisation charge<br>Impairment                   | 125<br>(74)           | 880<br>(441)                      | (363)            | -                                  | 1,005<br>(878)            |
| At 27 July 2024                                     | 818                   | 8,092                             | -                | -                                  | 8,910                     |
| Carrying value:<br>At 29 July 2023                  | 195                   | 1,220                             | -                | -                                  | 1,415                     |
| At 27 July 2024                                     | 34                    | 193                               | -                |                                    | 227                       |

# 11. Property, plant, equipment and right-of-use assets

|                                    | Right-of-use<br>Assets<br>£000 | Leasehold<br>Improvements<br>£000 | Furniture<br>& Fixtures<br>£000 | Office<br>Equipment<br>£000 | Computers<br>& Servers<br>£000 | Total<br>£000  |
|------------------------------------|--------------------------------|-----------------------------------|---------------------------------|-----------------------------|--------------------------------|----------------|
| Cost or valuation:                 | 2000                           | 2000                              | 2000                            | 2000                        | 2000                           | 2000           |
| At 1 April 2022                    | 613                            | 71                                | 192                             | 138                         | 5,066                          | 6,080          |
| Disposal                           | (613)                          | (7)                               | (72)                            | -                           | (1,039)                        | (1,731)        |
| At 29 July 2023                    | -                              | 64                                | 120                             | 138                         | 4,027                          | 4,349          |
| Disposal                           | -                              | (64)                              | (120)                           | (138)                       | (4,027)                        | (4,349)        |
| At 27 July 2024                    |                                |                                   |                                 | -                           | -                              | _              |
| Accumulated depreciation:          |                                |                                   |                                 |                             | <u> </u>                       |                |
| At 1 April 2022                    | 446                            | 64                                | 159                             | 132                         | 4,665                          | 5,466          |
| Charge for the year<br>Disposal    | 25<br>(471)                    | 3 (7)                             | 21<br>(60)                      | 6                           | 243<br>(929)                   | 298<br>(1,467) |
| At 29 July 2023                    | -                              | 60                                | 120                             | 138                         | 3,979                          | 4,297          |
| Charge for the year<br>Disposal    | -                              | 1<br>(61)                         | (120)                           | (138)                       | 37<br>(4,016)                  | 38<br>(4,335)  |
| At 27 July 2024                    |                                | -                                 | _                               | -                           | -                              | <u>-</u>       |
| Net book value:<br>At 29 July 2023 | -                              | 4                                 |                                 |                             | 48                             | 52             |
| At 27 July 2024                    |                                |                                   |                                 |                             | -                              |                |

# 12. Deferred consideration receivable

|                                   | As at<br>27 July 2024<br>£000 | As at<br>29 July 2023<br>£000 |
|-----------------------------------|-------------------------------|-------------------------------|
| Due from disposal of VAS business | 3,000                         | 3,000                         |

Amounts due from the disposal of VAS business are non-interest bearing and are repayable on the later of 1 August 2025 or the conclusion of tax enquiries in this matter.

# 13. Cash and cash equivalents

14.

|  | As at<br>27 July 2024<br>£000 | As at<br>29 July 2023<br>£000 |
|--|-------------------------------|-------------------------------|
| Unrestricted cash and cash equivalents           | 35,359                        | 35,155                        |
| Trade receivables and contract assets            |                               |                               |
|  | As at<br>27 July 2024<br>£000 | As at<br>29 July 2023<br>£000 |
| Trade receivables                                | 24,361                        | 28,806                        |
| Trade receivables expected credit loss allowance | (1,434)                       | (1,471)                       |
| Contract assets                                  | 10,216                        | 10,890                        |
| Contract assets expected credit loss allowance   |                               | (20)                          |
| Trade receivables and contract assets - net      | 33,143                        | 38,205                        |

Credit quality of customers is assessed by taking into account the current financial position of the customer, past experience and forward-looking factors, including economic outlook. The historical level of customer default is low and, as a result, the credit quality of period end trade receivables is considered to be high. Trade receivables are considered past due once they have passed their contracted due date. The Group review trade receivables past due but not impaired on a regular basis and in determining the recoverability of the trade receivables, the Group considers any change in the credit quality of the trade receivable from the date credit was initially granted up to the reporting date.

Included in the Group's trade receivables balance are debtors with a carrying amount of £7,494,000 (29 July 2023: £14,907,000) which are past due at the reporting date, for which the Group has not provided as there has not been a significant change in credit quality and the Group believes that the amounts are still recoverable. Of the total balance, £3,946,000 (29 July 2023: £7,309,000) is past due by fewer than 30 days. The average age of trade receivables and contract assets, excluding pass through revenues, is 84 days (29 July 2023: 77 days).

Movements in the allowance for expected credit losses are as follows:

|                                 | As at<br>27 July 2024<br>£000 | As at<br>29 July 2023<br>£000 |
|---------------------------------|-------------------------------|-------------------------------|
| As at period opening            | 1,491                         | 369                           |
| Charged to the income statement | 794                           | 1,192                         |
| Debts written off               | (824)                         | (47)                          |
| Foreign exchange                | (27)                          | (23)                          |
| As at period end                | 1,434                         | 1,491                         |

The movement in the expected credit loss allowance has been included in operating costs in the consolidated income statement.

The Group at the period-end held trade receivables and contract assets as follows:

| 27 July 2                   | s at<br>2024<br>2000 | As at<br>29 July 2023<br>£000 |
|-----------------------------|----------------------|-------------------------------|
| UK Pounds Sterling 24       | 478                  | 27,565                        |
| Canadian Dollar 5           | ,125                 | 6,419                         |
| Euro 1                      | ,573                 | 1,860                         |
| Indian Rupee                | 209                  | 886                           |
| United Arab Emirates Dirham | 389                  | <b>710</b>                    |
| South African Rand          | 603                  | 629                           |
| US Dollar                   | 104                  | 136                           |
| Swedish Krona               | 183                  | -                             |
| Norwegian Krone             | 479                  |                               |
| 33,                         | 143                  | 38,205                        |

#### 15. Other receivables

|   | As at<br>27 July 2024<br>£000 | As at<br>29 July 2023<br>£000 |
|---|-------------------------------|-------------------------------|
| Prepayments<br>Refundable deposits<br>Other receivables | 197<br>146<br>-               | 200<br>151<br>505             |
|   | 343                           | 856                           |

#### 16. Related party transactions

The Group has entered into various transactions with related parties in the normal course of its business. Prices and terms of payment are approved by the Board. Significant related party transactions and balances are as follows:

#### Balances included in the consolidated Statement of Financial Position

| Note     | As at<br>27 July 2024<br>£000 | As at<br>29 July 2023<br>£000          |
|----------|-------------------------------|--|
| a)<br>b) | 29,350<br>26,662              | 62,050<br>73,436                       |
|          | a)                            | Note 27 July 2024<br>£000<br>a) 29,350 |

IAS24 allows disclosure exemption of transactions between wholly owned subsidiaries that are eliminated on consolidation.

- a) This represents balances due from Cisco subsidiaries. They are unsecured and repayable on demand.
  - Of the total balance, £23,317,000 (29 July 2023: nil) comprises a loan accruing interest at SONIA rate. Loans which accrued interest at a variable 3-month GBP LIBOR rate plus 0.45% up to 29 July 2023 (£61,293,000) were fully settled during 2024. Another balance of £984,000 (29 July 2023: £542,000) accrued interest consisting of a base rate (currency-specific) plus a credit margin (entity-specific). The remaining balance of £5,049,000 (29 July 2023: £215,000) is interest free.
- b) This represents balances due to ultimate parent, Cisco Systems, Inc. and its subsidiaries. They are unsecured and repayable on demand.

Of the total balance, £787,000 comprises a loan accruing interest at a variable 3-month SONIA rate plus 1.1% from the beginning of the financial year 2024, following the cessation of LIBOR (29 July 2023: £740,000 loan was accruing interest at variable 3-month GBP LIBOR rate plus 1.1%). Another balance of £25,875,000 (29 July 2023: £62,950,000) accrued interest consisting of a base rate (currency-specific) plus a credit margin (entity-specific). All other interest free balances were settled during the current year (29 July 2023: £9,746,000).

#### 17. Trade and other payables

|  | As at<br>27 July 2024<br>£000 | As at<br>29 July 2023<br>£000  |
|--|-------------------------------|--------------------------------|
| Trade payables Accrued expenses VAT payable Other payables | 10,652<br>8,223<br>4,006      | 9,090<br>7,527<br>3,774<br>217 |
|  | 22,881                        | 20,608                         |

Trade payables balances are non-interest bearing and are settled within 30-60 days.

#### 18. Deferred tax

|                          | Gross<br>£000 | Offset<br>£000 | As reported<br>£000 |
|--------------------------|---------------|----------------|---------------------|
| 27 July 2024             |               |                |                     |
| Deferred tax assets      | 641           | (57)           | 584                 |
| Deferred tax liabilities | (57)          | 57             | -                   |
| Total                    | 584           | -              | 584                 |
| 29 July 2023             |               |                |                     |
| Deferred tax assets      | 649           | (354)          | 295                 |
| Deferred tax liabilities | (354)         | 354            | -                   |
| Total                    | 295           | -              | 295                 |

The gross movement on the deferred tax account is as follows:

|   | For the period<br>from 30 July 2023<br>to 27 July 2024<br>£000 | from 01 Aprîl 2022     |
|---|--|------------------------|
| At period opening Income statement credit Foreign exchange impact | 295<br>289<br>-  | (1,229)<br>1,501<br>23 |
| At period end   | 584  | 295                    |

The following are the deferred tax liabilities and assets recognised by the Group and movements thereon during the respective period:

| Deferred tax assets:                      | Allowance<br>for bad<br>debts<br>£000 | Property,<br>Plant and<br>Equipment<br>£000 | Intangible<br>assets<br>£000 | Losses<br>£000 | Other<br>short-term<br>temporary<br>differences<br>£000 | Total<br>£000 |
|---|---------------------------------------|---|------------------------------|----------------|---|---------------|
| At 29 July 2023                           | 271                                   | 373   | -                            | -              | 5   | 649           |
| (Charge) / credit to the income statement | 30                                    | (38)  |                              |                |   | (8)           |
| At 27 July 2024                           | 301                                   | 335   |                              |                | 5   | 641           |
| Deferred tax liabilities:                 | Allowance<br>for bad<br>debts<br>£000 | Property,<br>Plant and<br>Equipment<br>£000 | Intangible<br>assets<br>£000 | Losses<br>£000 | Other<br>short-term<br>temporary<br>differences<br>£000 | Total<br>£000 |
| At 29 July 2023                           | _                                     | -   | (354)                        | -              | -   | (354)         |
| Credit to the income statement            |                                       |   | 297                          |                |   | 297           |
| At 27 July 2024                           |                                       | -   | (57)                         |                |   | (57)          |

Other short-term temporary differences comprise a number of items, none of which is individually significant to the Group's Statement of Financial Position.

At the balance sheet date, the Group has losses of £5,196,000 on which there are unrecognised deferred tax assets of £1,326,000 (29 July 2023: £2,061,000). No deferred tax asset has been recognised in respect of these temporary differences as the Group considers that there will not be enough taxable profits in the entities concerned such that any additional asset could be considered recoverable.

No deferred tax liability is recognised on gross temporary differences of £22,944,000 (29 July 2023: £20,890,000) relating to the unremitted earnings of overseas subsidiaries as the Group is able to control the timing of the reversal of these temporary differences and it is probable that they will not reverse in the foreseeable future. The temporary differences at 27 July 2024 represent only the unremitted earnings of those overseas subsidiaries where remittance to the UK of those earnings may still result in a tax liability, principally as a result of a dividend withholding taxes levied by the overseas tax jurisdictions in which these subsidiaries operate.

# 19. Share capital, share premium and reserves

| Allotted, called up and fully paid | Share<br>Capital<br>£000 | Share<br>Premium<br>£000 | Total<br>£000                   |
|------------------------------------|--------------------------|--------------------------|---------------------------------|
| At 27 July 2024                    | 9,294                    | 69,277                   | 78,571                          |
|                                    |                          |                          | Number of<br>Ordinary<br>shares |
| At 27 July 2024                    |                          |                          | 92,944,249                      |

#### Ordinary shares

The Group's capital consists of a single class of equity share.

The amount classified as equity share capital represents the nominal value of allotted, called up and fully paid ordinary shares at a par value of £0.10. Each holder of ordinary shares is entitled to one vote per share.

#### Translation reserve

The translation reserve is used to record cumulative translation differences on the assets and liabilities of foreign operations. The cumulative translation differences are recycled to the income statement on disposal of the foreign operation.

#### Capital restructuring reserve

The capital restructuring reserve was created as part of the capital restructuring of the Group following admission to AlM. The share capital and share premium were restated based on the 3:1 conversion of ordinary shares, with a corresponding entry in the restructuring reserve. The restructuring reserve also reflects the conversion of preference shares to ordinary shares and the creation of a non-controlling interest in the Group that has subsequently been eliminated.

#### Capital contribution reserve

A payment of £1,750,000 was received from Cisco Systems International BV in April 2021 towards the settlement of the IMImobile South Africa put/call option. Cisco Systems International BV have confirmed there will be no repayment against this payment so it has been treated as a capital contribution.

#### Retained earnings

Retained earnings represents the cumulative earnings of the Group attributable to equity shareholders.

# 20. Notes to the Consolidated Cash Flow Statement

## Cash generated from operations

|  | Notes | for the period<br>from 30 July 2023 to 1<br>27 July 2024<br>£000 | from 01 April 2022<br>to 29 July 2023<br>£000 |
|--|-------|--|---|
| Cash flows from operating activities:                    |       | 2000   | 2000  |
| Profit/(loss) before taxation<br>Adjustments:            |       | 7,755  | (10,462)                                      |
| Net finance (income)/costs                               | 7     | (837)  | (631)   |
| Depreciation of property, plant and equipment            | 11    | ` <b>3</b> 8   | 298   |
| Amortisation of intangible assets                        | 10    | 1,005  | 2,577   |
| Impairment   | 9,10  | 183  | <b>11,83</b> 5                                |
| Net loss on disposal of assets                           |       | 14   | 139   |
| Operating cash flow before movements in working capital: |       | 8,158  | 3,756   |
| Decrease/(Increase) in receivables                       |       | 37,912   | (4,754)                                       |
| (Decrease)/Increase in payables                          |       | (45,202)   | 56,678  |
| Cash generated from operations                           |       | 868  | 55,680  |

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#### Net cash

This section sets out an analysis of net cash and the movements in net cash for each of the periods presented.

|                               | As at<br>27 July 2024<br>£000 | As at<br>29 July 2023<br>£000        |
|-------------------------------|-------------------------------|--------------------------------------|
| Cash and cash equivalents     | 35,359                        | 35,155                               |
|                               | 35,359                        | 35,155                               |
|                               |                               | Cash and cash<br>equivalents<br>£000 |
| At 29 July 2023<br>Cash flows |                               | <b>35,155</b> 204                    |
| At 27 July 2024               |                               | 35,359                               |

#### 21. Dividends

No dividends were declared during the period (Period ended 29 July 2023: Enil)

#### 22. Financial risk management

The Group's financial instruments comprise cash and cash equivalents and items such as trade payables and trade receivables which arise directly from its operations. The main purpose of these financial instruments is to provide finance for the Group's operations.

The Group's operations expose it to a variety of financial risks including credit risk, liquidity risk, interest rate risk, equity price risk and foreign currency exchange rate risk. It is the objective of the Group to minimise these risks where possible by maintaining and operating a robust control environment. Given the size of the Group, the Directors have not delegated the responsibility of monitoring financial risk management to a sub-committee of the Board. The policies set by the Board of Directors are implemented by the Group's finance department.

The Group currently does not use derivative financial instruments to manage its exposure to these risks.

Financial instruments

The following table combines information about:

- classes of financial instruments based on their nature and characteristics;
- the carrying amounts of financial instruments;
- fair values of financial instruments (except financial instruments when carrying amount approximates their fair value); and
- fair value hierarchy levels of financial assets and financial liabilities for which fair value was disclosed.

Fair value hierarchy levels 1 to 3 are based on the degree to which the fair value is observable:

- Level 1 fair value measurements are those derived from quoted prices (unadjusted) in active markets for identical assets or liabilities;
- Level 2 fair value measurements are those derived from inputs other than quoted prices included within Level 1 that
  are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices); and
- Level 3 fair value measurements are those derived from valuation techniques that include inputs for the asset or liability that are not based on observable market data (unobservable inputs).

|                                       |      |                         | l assets at<br>tised cost<br>as at | Financial lia | bilities at<br>FVTPL<br>as at |                         | bilities at<br>tised cost<br>as at |
|---------------------------------------|------|-------------------------|------------------------------------|---------------|-------------------------------|-------------------------|------------------------------------|
|                                       | Note | 27 July<br>2024<br>£000 | 29 July<br>2023<br>£000            |               | 29 July<br>2023<br>£000       | 27 July<br>2024<br>£000 | 29 July<br>2023<br>£000            |
| Cash and cash equivalents             | 13   | 35,359                  | 35,155                             | _             | -                             | _                       | _                                  |
| Trade receivables and contract assets | 14   | 33,143                  | 38,205                             | _             | -                             | -                       | -                                  |
| Trade and other payables (except VAT) | 17   | -                       | -                                  | _             | -                             | (18,875)                | (16,834)                           |
| Due from related parties              | 16   | 29,350                  | 62,050                             | -             | -                             | -                       | -                                  |
| Due to related parties                | 16   |                         |                                    |               | -                             | (26,662)                | (73,436)                           |

#### Liquidity risk

As regards liquidity, the Group's policy throughout the period has been to ensure continuity of funding. The Group manages liquidity risk by maintaining adequate reserves by continuously monitoring forecast and actual cash flows. The Group has not entered into any derivative transactions in the current or prior period.

All trade payables (note 17) are due to be paid within twelve months of the balance sheet date. The average trade creditor days for the Group, expressed as a number of days, was 51 (29 July 2023: 34).

#### Currency risk

The Group's policy in relation to transactional currency risk is to conduct the majority of its sales in the local or pegged currency of each entity (see note 2). Within each statutory entity, there is an amount of trading with overseas customers which are settled in foreign currencies. The Group monitors its exposure to currency by regularly reviewing its cash balances and matching these with future and forecast requirements.

The Group at the period-end held cash at bank amounts as follows:

|                             | As at<br>27 July 2024 | As at<br>29 July 2023 |
|-----------------------------|-----------------------|-----------------------|
|                             | £000                  | £000                  |
| UK Pounds Sterling          | 20,504                | 15,844                |
| Canadian Dollar             | 126                   | 10,354                |
| South African Rand          | 3,068                 | 4,901                 |
| Euro                        | 3,035                 | 1,518                 |
| US Dollar                   | 6,605                 | 1,324                 |
| Indian Rupee                | 1,502                 | 1,154                 |
| United Arab Emirates Dirham | 516                   | 53                    |
| Nigerian Naira              | 3                     | 7                     |
|                             | 35,359                | 35,155                |

## Foreign currency exchange rate risk

The Group has certain investments in foreign operations, whose net assets are exposed to foreign currency translation risk. As well as naturally mitigating this risk by offsetting its cost base in the same currencies where possible, currency exposure arising from the net assets of the Group's foreign operations is managed through cash balances denominated in the relevant foreign currencies.

The Group is mainly exposed to the US Dollar, South African Rand, Euro, Indian Rupee, United Arab Emirates Dirham and Canadian Dollar currencies.

The following table details the Group's sensitivity to a 10% increase or decrease in Sterling against the relevant foreign currencies. 10% is the sensitivity rate which represents management's assessment of the reasonably possible change in foreign exchange rates. The sensitivity analysis includes only outstanding foreign currency denominated monetary items and adjusts their translation at the period end for a 10% change in foreign currency rates. A positive number below indicates an increase in profit where Sterling weakens 10% against the relevant currency. For a 10% strengthening of Sterling against the relevant currency, there would be an equal and opposite impact on the profit and other equity, and the balances below would be negative.

|                             | As at<br>27 July 2024<br>£000 | As at<br>29 July 2023<br>£000 |
|-----------------------------|-------------------------------|-------------------------------|
| Currency impact of:         |                               |                               |
| Canadian Dollar             | (11)                          | (941)                         |
| South African Rand          | (279)                         | (446)                         |
| Euro                        | (276)                         | (138)                         |
| US Dollar                   | (600)                         | (120)                         |
| United Arab Emirates Dirham | (47)                          | -                             |
| Indian Rupee                | (137)                         | (105)                         |

#### Interest rate risks

Interest rates are managed by the Cisco Group treasury department.

#### Credit risk

The carrying amount of financial assets represents the maximum credit exposure. The maximum exposure to credit risk at the reporting date can be found within note 14. The Group implements policies that require appropriate credit checks on potential customers before sales are made. The directors will revisit the appropriateness of these policies should the Group's operations change in size or nature.

#### Capital risk management

The Group's objectives when managing capital are to safeguard the Group's ability to continue as a going concern in order to provide returns to its shareholder and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital. For the purpose of capital risk management, the total capital resources consist of the following components:

|                           | As at<br>27 July 2024<br>£000 | As at<br>29 July 2023<br>£000 |
|---------------------------|-------------------------------|-------------------------------|
| Cash and cash equivalents | 35,359                        | 35,155                        |
| Equity                    | 74,095                        | 69,072                        |

# IMIMOBILE LIMITED COMPANY FINANCIAL STATEMENTS

# **Company Statement of Financial Position**

As at 27 July 2024

|   | Note | As at<br>27 July 2024<br>£000 | As at<br>29 July 2023<br>£000 |
|---|------|-------------------------------|-------------------------------|
| Non-current assets                              |      |                               |                               |
| Investments                                     | 25   | 47,416                        | 50,338                        |
| Deferred consideration receivable               | 26   | 3,000                         | 3,000                         |
| Total non-current assets                        |      | 50,416                        | 53,338                        |
| Current assets                                  |      |                               |                               |
| Trade and other receivables                     | 27   | 23,869                        | 30,567                        |
| Cash and cash equivalents                       |      | <i>7</i> 10                   | 916                           |
| Investment in trading securities                |      | 212                           | 212                           |
| Total current assets                            |      | 24,791                        | 31,695                        |
| Current liabilities                             |      |                               |                               |
| Trade and other payables                        | 28   | (33,554)                      | (38,809)                      |
| Withholding tax creditor                        |      | (21)                          | (14)                          |
| Total current liabilities                       |      | (33,575)                      | (38,823)                      |
| Net current liabilities                         |      | (8,784)                       | (7,128)                       |
| Net assets                                      |      | 41,632                        | 46,210                        |
| Equity attributable to the owners of the parent |      |                               |                               |
| Called up share capital                         | 19   | 9,294                         | 9,294                         |
| Share premium account                           | 19   | 69,277                        | 69,277                        |
| Capital contribution reserve                    | 19   | 1,750                         | 1,750                         |
| Accumulated losses                              | 24   | (38,689)                      | (34,111)                      |
| Total equity                                    |      | 41,632                        | 46,210                        |

The Company reported a loss for the financial period ended 27 July 2024 of £4,578,000 (Period ended 29 July 2023: loss of £21,895,000) including dividend income of £nil (Period ended 29 July 2023: £nil) received from its subsidiaries and impairment in investments of £2,922,000 (Period ended 29 July 2023: £19,734,000).

The accompanying notes are an integral part of the Company financial statements.

The financial statements of IMImobile Limited (Company number: 08802718) on pages 37 to 42 were approved by the Board of Directors on 15 April 2025 and signed on its behalf by.

James Goodfield Director

James Goodfield

# Company Statement of Changes in Equity For the Period from 30 July 2023 to 27 July 2024

| Palaran (A. A. il 2000)                                    | Share capital £000 | Share premium £000 | Share-based payment reserve £000 | Capital contribution reserve £000 | Accumulated losses £000 | Total equity £000 |
|--|--------------------|--------------------|----------------------------------|-----------------------------------|-------------------------|-------------------|
| Balance at 1 April 2022                                    | 7,274              | 03,277             | 27,207                           | 1,750                             | (41,505)                |                   |
| Loss for the period Sweep share-based payment reserve into | -                  | -                  | -                                | -                                 | (21,895)                | (21,895)          |
| accumulated losses   | -                  | -                  | (29,287)                         | -                                 | 29,287                  | -                 |
| Total comprehensive income (loss) for the period           |                    | -                  | (29,287)                         |                                   | 7,392                   | (21,895)          |
| Balance at 29 July 2023                                    | 9,294              | 69,277             | -                                | 1,750                             | (34,111)                | 46,210            |
| Loss for the period  | _                  | -                  | -                                | -                                 | (4,578)                 | (4,578)           |
| Total comprehensive loss for the period                    |                    |                    |                                  |                                   | (4,578)                 | (4,578)           |
| Balance at 27 July 2024                                    | 9,294              | 69,277             | -                                | 1,750                             | (38,689)                | 41,632            |

The accompanying notes are an integral part of the Company financial statements.

#### Notes to the Company financial statements

For the Period from 30 July 2023 to 27 July 2024

#### Material accounting policy information and key sources of estimation uncertainty

## Basis of preparation

The stand-alone financial statements of IMImobile Limited have been prepared in compliance with Financial Reporting Standard 101, 'Reduced Disclosure Framework' (FRS101) as issued by the Financial Reporting Council. The financial statements have been prepared under the historical cost convention on a going concern basis, and in accordance with the Companies Act 2006 as applicable to companies using FRS 101.

The preparation of financial statements in compliance with FRS101 requires the use of certain critical accounting estimates. It also requires management to exercise judgement in applying the company's accounting policies. The areas involving a high degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements are disclosed in the accounting policies.

#### Basis of accounting

As permitted by Section 408 of the Companies Act 2006, the Company has elected not to present its own profit and loss account for the period. As permitted by FRS 101, the company has taken advantage of the disclosure exemptions available under that standard in relation to presentation of a cash flow statement, standards not yet effective and related party transactions as disclosed in the group financial statements.

Further details of the Directors' considerations in relation to going concern are included in the Strategic Report, the Directors' Report and note 1.

The principal accounting policies have been applied consistently in the preparation of the Company Statement of Financial Position and are set out below. No new policies have been adopted.

IMImobile Limited is the parent company for the IMImobile Group and does not generate its own revenues.

#### Investments

Investments in subsidiaries are held at cost less any accumulated impairment losses. Share-based payment charges are included as a capital contribution within the relevant investment in subsidiaries.

Impairment reviews of investments are undertaken annually or more frequently if events or changes in circumstances indicate a potential impairment. The carrying value of each investment is compared to the recoverable amount, which is the higher of value in use and the fair value less costs of disposal. Any impairment is recognised immediately as an expense and is not subsequently reversed.

#### Foreign currencies

The Company financial statements are presented in UK Pounds Sterling ("the presentational currency" and "the functional currency").

Foreign currency transactions are translated into the presentational currency using the exchange rates prevailing at the dates of the transactions or valuation where items are re-measured. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the income statement.

# Cash and cash equivalents

Cash and short-term deposits in the balance sheet comprise cash at bank and in hand and short-term deposits with an original maturity of three months or less, highly liquid investments that are readily convertible into known amounts of cash and which are subject to insignificant risk of changes in value.

## Trade and other receivables

The majority of trade and other receivables are amounts due from subsidiaries. The Company has applied the IFRS 9 simplified approach to measuring expected credit losses using a lifetime expected credit loss provision for Group receivables. Receivable balances are assessed based on each entity's ability to repay amounts owed.

#### Trade payables

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Trade payables are classified as current liabilities if payment is due within one year or less (or in the normal operating cycle of the business if longer). If not, they are presented as non-current liabilities. Trade payables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method.

#### Company share capital

Ordinary shares are classified as equity. Incremental costs directly attributable to the issue of new ordinary shares or options are shown in equity as a deduction, net of tax, from the proceeds.

The Company's business activities, together with factors likely to affect its future development, performance and position are set out in the Strategic Report, Directors' Report and note 1.

#### Key sources of estimation uncertainty

#### Impairment reviews

Management undertake periodic tests for impairment of investments if events or changes in circumstances indicate that the carrying amount may not be recoverable. Impairment testing is an area involving management judgement, requiring assessment as to whether the carrying value of investments can be supported by the net present value of future cash flows. In calculating the net present value of the future cash flows, certain assumptions are required to be made in respect of highly uncertain matters.

Management consider the cash flow growth rate, expressed as the compound annual growth rates in the initial five years of the business plans and forecasts, to be the key source of estimation uncertainty. The growth rates used across the Company's material investments would need to decrease as follows before impairment would be required:

|  | Cash flow gro | Cash flow growth rate: |  |  |
|--|---------------|------------------------|--|--|
|  |               | At which               |  |  |
|  | Used in       | impairment             |  |  |
|  | impairment    | would be               |  |  |
|  | review        | required               |  |  |
| IMImobile Europe Limited               | 1%            | (23%)                  |  |  |
| Txtlocal Limited                       | 1%            | (15%)                  |  |  |
| IMImobile Intelligent Networks Limited | 1%            | (23%)                  |  |  |
| Healthcare Communications UK Limited   | 1%            | (21%)                  |  |  |
| Rostrym Solutions Limited              | 1%            | (23%)                  |  |  |
|  |               |                        |  |  |

IMImobile Cloud Communications (India) Private Limited is held at fair value less cost of disposal, so the cash flow growth rate is not a key source of estimation uncertainty in its impairment review.

#### 24. Accumulated losses

Accumulated losses represents the cumulative earnings and losses of the Company, net of any dividends declaration.

The auditors' remuneration for audit and other services is disclosed within note 4 to the consolidated financial statements.

The Company has no employees.

#### 25. Investments

The Company has investments in the following subsidiaries:

|  |         |             |           | Foreign<br>exchange | <b>~</b> 1 |
|--|---------|-------------|-----------|---------------------|------------|
|  | Opening | Disposal Ir | npairment | movement            | Closing    |
|  | £000    | £000        | £000      | £000                | £000       |
| 27 July 2024   |         |             |           |                     |            |
| IMImobile Europe Limited                               | 8,485   | -           | -         | -                   | 8,485      |
| Txtlocal Limited                                       | 4,800   | _           | -         | -                   | 4,800      |
| IMImobile Intelligent Networks Limited                 | 5,133   | -           | (2,185)   | -                   | 2,948      |
| Healthcare Communications UK Limited                   | 8,508   | -           | -         | -                   | 8,508      |
| Rostrym Solutions Limited                              | 1,397   | -           | (737)     | -                   | 660        |
| IMI Mobile VAS Limited FZE                             | 22,000  | -           | _         | -                   | 22,000     |
| IMImobile Cloud Communications (India) Private Limited | 15      | -           | -         | -                   | 15         |
|  |         |             |           |                     |            |
|  | 50,338  | -           | (2,922)   | -                   | 47,416     |
|  |         | _           |           |                     |            |

|  |         |             |           | Foreign<br>exchange |         |
|--|---------|-------------|-----------|---------------------|---------|
|  | Opening | Disposal In | npairment | movement            | Closing |
|  | £000    | £000        | £000      | £000                | £000    |
| 29 July 2023   |         |             |           |                     |         |
| IMImobile Europe Limited                               | 8,485   | -           | -         | -                   | 8,485   |
| Txtlocal Limited                                       | 4,800   | -           | -         | -                   | 4,800   |
| IMImobile Intelligent Networks Limited                 | 5,133   | -           | -         | -                   | 5,133   |
| Healthcare Communications UK Limited                   | 11,908  | •           | (3,400)   | -                   | 8,508   |
| IMImobile Software Limited                             | 16,704  | =           | (16,245)  | (45 <del>9</del> )  | -       |
| Rostrym Solutions Limited                              | 1,397   | -           | _         | •                   | 1,397   |
| IMImobile Canada ULC                                   | 89      | -           | (89)      | -                   | -       |
| IMI Mobile VAS Limited FZE                             | 22,000  | -           | -         | -                   | 22,000  |
| IMImobile Cloud Communications (India) Private Limited | 15      |             |           |                     | 15      |
|  | 70,531  | -           | (19,734)  | (459)               | 50,338  |
|  |         |             |           |                     |         |

See note 2 for the class of shares held, the proportion of the nominal value of the class of shares held and the registered offices of the subsidiaries.

#### 26. Deferred consideration receivable

|                                   | As at   | As at        |
|-----------------------------------|---------|--------------|
| 27 Jul                            | ly 2024 | 29 July 2023 |
|                                   | £000    | £000         |
| Due from disposal of VAS business | 3,000   | 3,000        |

Amounts due from the disposal of VAS business are non-interest bearing and are repayable on the later of 1 August 2025 or the conclusion of tax enquiries in this matter.

#### 27. Trade and other receivables

|  | As at        | As at        |
|--|--------------|--------------|
|  | 27 July 2024 | 29 July 2023 |
|  | £000         | £000         |
| Due from subsidiary – Tap2Bill Limited                   | -            | 15,070       |
| Due from subsidiary - IMImobile Europe Limited           | -            | 11,322       |
| Due from subsidiary - IMImobile International Limited    | -            | 2,428        |
| Due from subsidiary - IMImobile African Holdings Limited | -            | 892          |
| Due from subsidiary - IMImobile South Africa 1 Limited   | 302          | 313          |
| Due from subsidiary - Lenco International Limited        | 139          | 137          |
| Due from related party - Cisco Systems International BV  | 23,317       | -            |
| Due from related party - Cisco Systems, Inc.             | -            | 252          |
| Prepayments  | 111          | 153          |
|  | 23,869       | 30,567       |
|  |              |              |

Amounts due from subsidiaries are repayable on demand. A balance of £139,000 (29 July 2023: £nil) accrued interest consisting of a base rate (currency-specific) plus a credit margin (entity-specific). The remaining balance due from subsidiaries is interest free.

Amounts due from related parties are repayable on demand. Of the total balance, £23,317,000 (29 July 2023: nil) comprises a loan accruing interest at SONIA rate

The Company has applied the IFRS 9 simplified approach to measuring expected credit losses. The above balances have been assessed based on each entity's ability to repay amounts owed and no expected credit loss has been recognised.

#### 28. Trade and other payables

|  | As at        | As at             |
|--|--------------|-------------------|
|  | 27 July 2024 | 29 July 2023      |
|  | £000         | £000              |
| Due to subsidiary - IMI Mobile VAS Limited FZE                   | 22,000       | 22,000            |
| Due to subsidiary - IMImobile Europe Limited                     | 4,643        | -                 |
| Due to subsidiary - Txtlocal Limited                             | -            | 9,053             |
| Due to subsidiary - IMImobile Software Limited                   | 3,039        | 2,785             |
| Due to subsidiary - Healthcare Communications UK Limited         | -            | 1,000             |
| Due to subsidiary - IMImobile Intelligent Networks Limited       | -            | 500               |
| Due to subsidiary - IMImobile African Holdings Limited           | 1,048        | -                 |
| Due to subsidiary - Lenco Technology Group Limited               | 162          | 158               |
| Due to related party - IMImobile US (formerly 3CInteractive LLC) | 25           | 1,59 <del>4</del> |
| Due to related party - Cisco Systems International BV            | <i>787</i>   | 740               |
| Due to related party - Cisco Systems, Inc.                       | 1,446        | -                 |
| Other payables   | 404          | 979               |
|  | 33,554       | 38,809            |
|  |              |                   |

Amounts due to subsidiaries are repayable on demand. A balance of £162,000 (29 July 2023: £nil) accrued interest consisting of a base rate (currency-specific) plus a credit margin (entity-specific). The remaining balance due to subsidiaries is interest free.

Amounts due to related parties are repayable on demand. Of the amounts due to related parties, £787,000 due to Cisco Systems International BV comprises a loan accruing interest at a variable 3-month SONIA rate plus 1.1% from the beginning of the financial year 2024, following the cessation of LIBOR (29 July 2023: £740,000 loan was accruing interest at variable 3-month GBP LIBOR rate plus 1.1%). A balance of £1,471,000 (29 July 2023: £1,594,000) accrued interest consisting of a base rate (currency-specific) plus a credit margin (entity-specific).

# 29. Parent undertaking and controlling party

The Company's immediate parent company is Cisco Systems Holdings UK Limited, a company incorporated in the United Kingdom.

The ultimate parent is Cisco Systems, Inc., a company incorporated in the USA, with registered address of Corporation Service Company, 251 Little Falls Drive, Wilmington DE 19808-1674, USA. This is the smallest and largest group into which the financial statements of the Company are consolidated. The financial statements of Cisco Systems, Inc. can be obtained from Investor Relations Department, 170 West Tasman Drive, San Jose, California, 95134-1706, USA, and available upon request from www.cisco.com, under Investor Relations.

In the opinion of the Directors, the ultimate controlling party is Cisco Systems, Inc.