

COMPANY REGISTRATION NUMBER: 08792603

Sentiment 360 Ltd

Filleted Unaudited Financial Statements

For the year ended

31 October 2020

Sentiment 360 Ltd

Financial Statements

Year ended 31 October 2020

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Sentiment 360 Ltd

Officers and Professional Advisers

Director	Mr R Wilson
Registered office	5 Old Hall Close Wyke Lane Farndon Newark England NG24 3SQ
Accountants	Swandec Chartered Accountants 550 Valley Road Basford Nottingham NG5 1JJ
Bankers	Lloyds Bank Lower Parliament Street Nottingham NG1 3DA

Sentiment 360 Ltd

Statement of Financial Position

31 October 2020

		2020	2019
	Note	£	£
Fixed assets			
Tangible assets	3	2,241,887	1,819,484
Current assets			
Debtors	4	78,005	79,590
Cash at bank and in hand		—	1,380
		78,005	80,970
Creditors: amounts falling due within one year	5	2,353,481	2,127,632
Net current liabilities		2,275,476	2,046,662
Total assets less current liabilities		(33,589)	(227,178)
Creditors: amounts falling due after more than one year	6	50,000	—
Net liabilities		(83,589)	(227,178)
Capital and reserves			
Called up share capital	7	283	283
Share premium account		1,163,955	1,163,955
Profit and loss account		(1,247,827)	(1,391,416)
Shareholders deficit		(83,589)	(227,178)

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with Section 1A of FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In accordance with section 444 of the Companies Act 2006, the income statement has not been delivered.

For the year ending 31 October 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476 ;
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements .

Sentiment 360 Ltd

Statement of Financial Position *(continued)*

31 October 2020

These financial statements were approved by the board of directors and authorised for issue on 24 April 2021 , and are signed on behalf of the board by:

Mr R Wilson

Director

Company registration number: 08792603

Sentiment 360 Ltd

Notes to the Financial Statements

Year ended 31 October 2020

1. General information

The company is a private company limited by shares, registered in England and Wales. The address of the registered office is 5 Old Hall Close, Wyke Lane, Farndon, Newark, NG24 3SQ, England.

2. Accounting policies

Basis of preparation

At the 31st October 2020 the company had net liabilities of £83,589. The company is reliant on the continued support of the director. The director has confirmed his intention to support the company for at least twelve months from the date of signing the accounts. On the above basis, the director considers that the accounts should be prepared on a going concern basis.

Revenue recognition

The turnover shown in the profit and loss account represents amounts invoiced for work carried out during the year, exclusive of Value Added Tax.

Income tax

The taxation expense represents the aggregate amount of current and deferred tax recognised in the reporting period. Tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, tax is recognised in other comprehensive income or directly in equity, respectively. Current tax is recognised on taxable profit for the current and past periods. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date.

Deferred tax is recognised in respect of all timing differences at the reporting date. Unrelieved tax losses and other deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date that are expected to apply to the reversal of the timing difference.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses. An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other comprehensive income and accumulated in equity, except to the extent it reverses a revaluation decrease of the same asset previously recognised in profit or loss. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other comprehensive income to the extent of any previously recognised revaluation increase accumulated in equity in respect of that asset. Where a revaluation decrease exceeds the accumulated revaluation gains accumulated in equity in respect of that asset, the excess shall be recognised in profit or loss.

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Short term debtors and creditors with no stated interest rate are recorded at transaction price. Any losses arising from impairment are recognised in the profit and loss account.

3. Tangible assets

	Software Development £	Intellectual Costs £	Total £
Cost			
At 1 November 2019	1,706,324	113,160	1,819,484
Additions	421,930	473	422,403
At 31 October 2020	2,128,254	113,633	2,241,887
Depreciation			
At 1 November 2019 and 31 October 2020	—	—	—
Carrying amount			
At 31 October 2020	2,128,254	113,633	2,241,887
At 31 October 2019	1,706,324	113,160	1,819,484

4. Debtors

	2020 £	2019 £
Other debtors	78,005	79,590

5. Creditors: amounts falling due within one year

	2020 £	2019 £
Bank loans and overdrafts	21,977	—
Other creditors	2,331,504	2,127,632
	2,353,481	2,127,632

6. Creditors: amounts falling due after more than one year

	2020 £	2019 £
Other creditors	50,000	—

7. Called up share capital
Issued, called up and fully paid

	2020		2019	
	No.	£	No.	£
Ordinary shares of £ 0.01 each	28,302	283	28,302	283
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This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.