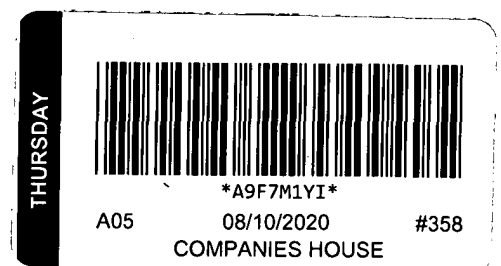


Registered number: 07257821

BOOKBOON.COM LIMITED

UNAUDITED
FINANCIAL STATEMENTS
INFORMATION FOR FILING WITH THE REGISTRAR
FOR THE YEAR ENDED 31 DECEMBER 2019



BOOKBOON.COM LIMITED
REGISTERED NUMBER: 07257821

BALANCE SHEET
AS AT 31 DECEMBER 2019

	Note	2019 £	2018 £
Fixed assets			
Intangible assets	3	620,341	368,994
Tangible assets	4	16,200	15,695
		<u>636,541</u>	<u>384,689</u>
Current assets			
Debtors: amounts falling due within one year	5	1,248,398	1,279,304
Cash at bank and in hand	6	60,425	55,286
		<u>1,308,823</u>	<u>1,334,590</u>
Creditors: amounts falling due within one year	7	<u>(3,806,234)</u>	<u>(3,314,436)</u>
Net current liabilities		<u>(2,497,411)</u>	<u>(1,979,846)</u>
Total assets less current liabilities		<u>(1,860,870)</u>	<u>(1,595,157)</u>
Provisions for liabilities			
Deferred tax	8	<u>(3,159)</u>	<u>(3,061)</u>
		<u>(3,159)</u>	<u>(3,061)</u>
Net liabilities		<u><u>(1,864,029)</u></u>	<u><u>(1,598,218)</u></u>
Capital and reserves			
Called up share capital	9	100	100
Profit and loss account		<u>(1,864,129)</u>	<u>(1,598,318)</u>
		<u><u>(1,864,029)</u></u>	<u><u>(1,598,218)</u></u>

The directors consider that the company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

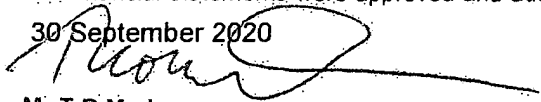
The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The company has opted not to file the statement of income and retained earnings in accordance with provisions applicable to companies subject to the small companies' regime.

BOOKBOON.COM LIMITED
REGISTERED NUMBER: 07257821

BALANCE SHEET (CONTINUED)
AS AT 31 DECEMBER 2019

The financial statements were approved and authorised for issue by the board and were signed on its behalf on
30 September 2020



Mr. T. B. Madsen
Director

The notes on pages 3 to 9 form part of these financial statements.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2019**

1. General information

The company is a private company limited by shares, which is incorporated and domiciled in the UK.

The address of the company's registered office is St Bride's House, 10 Salisbury Square, London, EC4Y 8EH.

The principal activity of the business was that of the distribution of online educational materials.

The average monthly number of employees, including directors, during the year was 24 (2018: 23).

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The following principal accounting policies have been applied:

2.2 Going concern

In their assessment of going concern the directors have considered the current and developing impact on the business as a result of the COVID19 virus. This has had a significant, immediate impact on the company's operations, the ability to close new deals and, at the present time, it is not clear how long the current circumstances are likely to last and what the long term impact will be. We can see an improvement in continental Europe in Q3.

The directors have updated their annual budgets and forecasts based on current estimates of the impact of the current crisis and undertaken the following actions: Mid-March the company took measures to mitigate the effect on the companies operation, costs were cut, employees furloughed and let go. The company has used the aid-packages applicable and cash flow is followed closely in order to ensure that it has sufficient facilities in place to meet their operating cash requirements for the foreseeable future.

Having regard to the above, the directors believe it appropriate to adopt the going concern basis of accounting in preparing the financial statements.

2.3 Foreign currency translation

Functional and presentation currency

The company's functional and presentational currency is GBP.

Transactions and balances

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at period-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the Statement of comprehensive income except when deferred in other comprehensive income as qualifying cash flow hedges.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2019

2. Accounting policies (continued)

2.4 Revenue

Turnover represents the value of all educational materials sold during the year, at selling price exclusive of Value Added Tax. Sales are recognised at the point at which the company has fulfilled its contractual obligations and, where applicable, recognised over the subscription period.

2.5 Pensions

Defined contribution pension plan

The company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the company pays fixed contributions into a separate entity. Once the contributions have been paid the company has no further payment obligations.

The contributions are recognised as an expense in profit or loss when they fall due. Amounts not paid are shown in accruals as a liability in the Balance sheet. The assets of the plan are held separately from the company in independently administered funds.

2.6 Current and deferred taxation

The tax expense for the year comprises of current and deferred tax. The current tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax balances are recognised in respect of all timing differences that have originated but not reversed by the Balance sheet date, except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits; and
- Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met.

Deferred tax balances are not recognised in respect of permanent differences except in respect of business combinations, when deferred tax is recognised on the differences between the fair values of assets acquired and the future tax deductions available for them and the differences between the fair values of liabilities acquired and the amount that will be assessed for tax. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

2.7 Intangible assets

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Intangible assets are recognised from the development phase of a project if and only if certain specific criteria are met in order to demonstrate the asset will generate probable future economic benefits and that its cost can be reliably measured. The capitalised development costs are subsequently amortised on a straight line basis, historically development costs were amortised over their useful economic lives of 10 years until fully recognised, whilst any new additions are amortised over their useful economic lives of 5 years.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2019

2. Accounting policies (continued)

2.8 Research and development

In the research phase of an internal project it is not possible to demonstrate that the project will generate future economic benefits and hence all expenditure on research shall be recognised as an expense when it is incurred.

2.9 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method. Depreciation is provided on the following basis:

Plant & machinery	-	20% Straight Line Basis
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The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

2.10 Debtors

Short term debtors are measured at transaction price, less any impairment.

2.11 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours.

2.12 Creditors

Short term creditors are measured at the transaction price.

BOOKBOON.COM LIMITED

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2019

3. Intangible assets

	Development £
Cost	
At 1 January 2019	410,311
Additions - internal	365,602
At 31 December 2019	<u>775,913</u>
Amortisation	
At 1 January 2019	41,317
Charge for the year on owned assets	114,256
At 31 December 2019	<u>155,573</u>
Net book value	
At 31 December 2019	<u>620,340</u>
At 31 December 2018	<u>368,994</u>

BOOKBOON.COM LIMITED

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2019

4. Tangible fixed assets

	Plant & machinery £
Cost or valuation	
At 1 January 2019	30,549
Additions	5,387
At 31 December 2019	<u>35,936</u>
Depreciation	
At 1 January 2019	14,854
Charge for the year on owned assets	4,882
At 31 December 2019	<u>19,736</u>
Net book value	
At 31 December 2019	<u>16,200</u>
At 31 December 2018	<u>15,695</u>

5. Debtors

	2019 £	2018 £
Trade debtors	1,061,723	1,205,030
Other debtors	132,581	21,263
Prepayments and accrued income	54,094	53,011
	<u>1,248,398</u>	<u>1,279,304</u>

BOOKBOON.COM LIMITED

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2019

6. Cash and cash equivalents

	2019 £	2018 £
Cash at bank and in hand	60,425	55,286
Less: bank overdrafts	(98)	(1,125)
	<u>60,327</u>	<u>54,161</u>

7. Creditors: Amounts falling due within one year

	2019 £	2018 £
Bank overdrafts	98	1,125
Trade creditors	151,394	46,159
Other taxation and social security	40,460	34,501
Other creditors	2,282,097	1,759,542
Accruals and deferred income	1,332,185	1,473,109
	<u>3,806,234</u>	<u>3,314,436</u>

8. Deferred taxation

	2019 £	2018 £
At beginning of year	(3,061)	(2,360)
(Credit)/Charge to profit or loss	(98)	(701)
At end of year	<u>(3,159)</u>	<u>(3,061)</u>

The provision for deferred taxation is made up as follows:

	2019 £	2018 £
Accelerated capital allowances	3,159	3,061
	<u>3,159</u>	<u>3,061</u>

BOOKBOON.COM LIMITED

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2019

9. Share capital

	2019	2018
	£	£
Allotted, called up and fully paid		
100 (2018 - 100) Ordinary shares of £1.00 each	100	100

10. Pension commitments

The company operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund and amounts to £15,226 (2018: £11,312). Contributions totalling £7,830 (2018: £9,855) were payable to the fund at the balance sheet date and are included in other creditors.

11. Related party transactions

Bookboon.com Limited purchases its published materials from Bookboon Aps, a company registered in Denmark in which the directors have a controlling interest. At the year end the company owed Bookboon Aps £2,273,698 (2018: £1,749,676). Interest is chargeable and the balance of this loan is shown within other creditors.

During the period Bookboon Aps charged the company £17,738 (2018: £20,441) for travelling costs, £1,240,915 (2018: £964,400) for consultancy fees and £916,658 (2018: £949,671) for royalties.