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Haier Group Finance Co., Ltd. (hereinafter referred to as Haier Finance Company) is jointly funded and established by Haier Group member units. It was established in June 2002 with the approval of the People's Bank of China and officially opened for business with a registered RMB 7 billion. The first batch of non-bank financial institutions approved for all domestic and foreign currency business operations. After many years of development, as of the end of 2018, the company's total assets were 66.3 billion yuan, the operating income of the year was 2.564 billion yuan, and the total profit was 2.175 billion yuan. Its main operating indicators were among the top financial companies in the industry.

Haier Finance Company, adhering to the Haier spirit of "integrity ecology, sharing platform", as the internal fundraising, settlement, financial management center of Haier Group, while effectively driving the development of the group's industry, it gives full play to various financial service methods, and improves the efficient use of funds has created a number of branded financial models, including small credit, electronic tickets, foreign exchange derivatives, supply chain finance, etc., providing customers with full-process financial services and constantly building a value ecosystem for shareholders, employees, and customers.

At present, the company's business scope mainly covers absorbing group member unit deposits, handling member unit loans, inter-bank securities investment, settlement, equity investment, issuance of financial company bonds, underwriting member unit corporate bonds, bill discounting, etc. Among the many financial product innovations, the development of electronic bank acceptance bills business is at the forefront of the industry. In 2006, Haier Finance Company took the lead in innovating electronic bill settlement within the group. In April 2009, Haier Finance Company obtained the first batch of direct connection to the ECDS system of the People's Bank of China. On October 28, 2009, the first electronic bank bill accepted by Haier Finance Company for payment to Haier's external customers was issued with the largest single amount on October 28, 2009. Then, Haier's electronic acceptance bills have been widely recognized by the People's Bank of China, commercial banks, joint-stock bank companies and other financial institutions, realizing the socialized circulation of Haier's credit and the capital appreciation of its brand.

The achievements of Haier Finance Co., Ltd. over the years have been fully affirmed by the industry and abroad, and won many honors. The company is the first enterprise group finance company to carry out the pilot project of the centralized management of group current account foreign exchange funds; the first enterprise group finance company to carry out the centralized management of group global foreign exchange funds and implement overseas local currency funds; the first local non-central enterprise finance company to issue Enterprise group financial company with 3A financial bonds; the first enterprise group finance company approved for the most complete variety of foreign exchange derivatives; one of the first four enterprise group financial companies to carry out the pilot of electronic bank acceptance bills; the first batch to obtain electronic bills One of the enterprise group finance companies qualified for clearing pilot; the first A-level financial company disclosed by the Non-Banking Regulatory Department of the China Banking Regulatory Commission; received the "Business Innovation Award" awarded by the People's Bank of China in 2010; and was awarded by the People's Bank of China in 2011 the "Golden Dragon Award" series of China's financial institution gold medals sponsored by the Financial Times; Won the EuroFinance Tao Zhu Award for the annual "Best Fund Management" Team award; won the Class A member unit of China Foreign Exchange Trading Center Qingdao Branch; won the Best Performance Service Group Responsibility Award and the Best Performance Caring Employee Responsibility Award in 2018.

In the future, Haier Finance will provide distinctive, differentiated and diversified financial services based on the group's industrial chain, financial cooperation in the industrial chain, actively explore new models of industrial finance under the guidance of the The service strength of the enterprise provides customers with all-round and customized financial services by aggregating resources and integrating services.

Haier Group

China Banking Regulatory Commission

China Insurance Regulatory Commission

Association of Finance Companies

Securities Regulatory Commission

People's Bank of China

State Administration of Foreign Exchange

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