



company

Company Overview



development path



Qualification honor



contact us

current position > About Us > [Company Profile](#)

Haier Group Finance Co., Ltd. (hereinafter referred to as Haier Finance Company) is jointly funded and established by Haier Group member units. It was established in June 2002 with the approval of the People's Bank of China and officially opened for business with a registered RMB 7 billion. The first batch of non-bank financial institutions approved for all domestic and foreign currency business operations. After many years of development, as of the end of 2020, the company has total assets of 75.659 billion yuan, operating income of 2.226 billion yuan and to 2.071 billion yuan that year, and its main operating indicators are among the top financial companies in the industry.

Haier Finance Company adheres to the Haier spirit of "integrity ecology, win-win evolution". As the Haier Group's internal fundraising, financing and management center, while effectively driving the development of the group's industry, it gives full play to various financial innovations financial service methods. Improving the efficiency of capital use has created a number of branded financial models, including small credit, electronic tickets, foreign exchange derivatives, supply chain finance, etc., providing customers with full-process financial service solutions continuously building the value of shareholders, employees, and customers Ecology.

At present, the company's business scope mainly covers absorbing group member unit deposits, handling member unit loans, inter-bank securities investment, settlement, equity investment, issuance of financial company bonds, underwriting member unit corporate bonds, bill acceptance discounting, etc. Among the many financial product innovations, the development of electronic bank acceptance bills business is at the forefront of the industry. In 2006, Haier Finance Company took the lead in innovating electronic bill settlement within the group. In April 2009, Haier Finance Company obtained the first batch of direct connection to the ECDS system of the People's Bank of China. On October 28, 2009, the first electronic bank bill accepted by Haier Finance Company for payment to Haier's external customers was issued with the largest single amount on October 28, 2009. Then, Haier's electronic acceptance bills have been widely recognized by the People's Bank of China, commercial banks, joint-stock bank companies and other financial institutions, realizing the socialized circulation of Haier's credit and the capital appreciation of its brand.

The achievements of Haier Finance Co., Ltd. over the years have been fully affirmed by the industry and abroad, and won many honors. The company is the first enterprise group finance company to carry out a pilot project for the centralized management of group current account foreign exchange funds; the first enterprise group finance company to carry out the centralized management of group global foreign exchange funds and implement overseas local currency funds; the first local non-central enterprise finance company to issue 3A financial bond enterprise group finance company; the first enterprise group finance company approved for the most complete variety of foreign exchange derivatives; one of the five enterprise group finance companies approved by the China Banking Regulatory Commission to extend the industry chain financial service pilot; the first batch of electronic bank acceptance bills issued by the company; one of the four enterprise group finance companies in the pilot bank acceptance draft; one of the first enterprise group finance companies to obtain the qualification for the pilot online clearing of bills; the first A-level finance company disclosed by the Non-Banking Regulatory Department of the China Banking Regulatory Commission; "Business Innovation Award" awarded by the People's Bank of China; in 2011, he was awarded the "Electronic Ticket Business Development Award" by the People's Bank of China. Best Finance Company" award; Won the EuroFinance Tao Zhu Award for the annual "Best Fund Management Team"

2015; Won the Class A member unit of China Exchange Qingdao Branch in 2017; Won the Best Performance Service Group Responsibility Award 2018 Responsibility Award for Caring for Employees.

In the future, Haier Finance will provide digital financial services based on the group's industrial chain, enhance financial cooperation in the chain, actively explore new industrial finance models under the guidance of regulatory authorities, and increase service efforts for innovative SME and micro enterprises. Resources and integrated services to provide customers with all-round and customized financial services.

Links

[Haier Group](#)

[China Banking and Insurance Regulatory Commission](#)

[Ten Thousand Chain Index](#)

[Association of Finance Companies](#)

[Securities Regulatory Commission](#)

[Haier Consumer Finance](#)

[People's Bank of China](#)

[State Administration of Foreign Exchange](#)

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[0532-88932384 \(Corporate Internet Banking\)](#)

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