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DEMOSTACK

Word Mark DEMOSTACK

Goods and Services IC 035. US 100 101 102. G & S: Development of marketing strategies, concepts, and tactics, namely, audience development, brand awareness, online community building and digital word of mouth communications; Business marketing consulting services in the fields of marketing optimization, user experience design, customer experience management, account-based marketing, direct response marketing, and sales funnel design. FIRST USE: 20210200. FIRST USE IN COMMERCE: 20210418

IC 042. US 100 101. G & S: Software as a service (SAAS) services featuring software for customer relationship management; Software as a service (SAAS) services featuring software for enabling users to share marketing and sales materials, digital product presentations, and product demonstrations; Software as a service (SaaS), services featuring software for account-based marketing; Software as a service (SAAS) services featuring software to collect analytic information related to customer interaction for digital product presentations and product demonstrations; Software as a service (SAAS) services featuring software that performs data collection, analyzes data, and generates reports related to digital product presentations and product demonstrations; Software as a Service (SaaS) services featuring software for use in measuring sales capability; Software as a Service (SaaS) services featuring non-downloadable software for managing digital content in the field of sales; Design and development of computer software in the field of product demonstrations; Design and development of computer software for processing and distribution of multimedia content. FIRST USE: 20210200. FIRST USE IN COMMERCE: 20210418

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 97176866

Filing Date December 17, 2021

Current Basis 1A

Original Filing Basis 1A

Owner (APPLICANT) **Demostack, Inc.** CORPORATION DELAWARE 3037 22nd Street, Suite B San Francisco CALIFORNIA 94110

Attorney of Record Olivia M. Clavio

Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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