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# THE INFORMATION

|   |  |
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| <b>Word Mark</b>                        | THE INFORMATION  |
| <b>Goods and Services</b>               | <p>IC 035. US 100 101 102. G &amp; S: News and information website featuring blogs and articles in the fields of business. FIRST USE: 20140415. FIRST USE IN COMMERCE: 20140415</p> <p>IC 036. US 100 101 102. G &amp; S: News and information website featuring blogs and articles in the fields of finance. FIRST USE: 20140415. FIRST USE IN COMMERCE: 20140415</p> <p>IC 042. US 100 101. G &amp; S: News and information website featuring blogs and articles in the fields of technology. FIRST USE: 20140415. FIRST USE IN COMMERCE: 20140415</p> |
| <b>Standard Characters Claimed</b>      |  |
| <b>Mark Drawing Code</b>                | (4) STANDARD CHARACTER MARK  |
| <b>Serial Number</b>                    | 86054736   |
| <b>Filing Date</b>                      | September 3, 2013  |
| <b>Current Basis</b>                    | 1A   |
| <b>Original Filing Basis</b>            | 1B   |
| <b>Date Amended to Current Register</b> | October 27, 2014   |
| <b>Registration Number</b>              | 4654467  |
| <b>Registration Date</b>                | December 9, 2014   |
| <b>Owner</b>                            | (REGISTRANT) <b>Lessin Media</b> Company CORPORATION DELAWARE Suite 975 220 Montgomery Street San Francisco CALIFORNIA 94104   |
| <b>Attorney of Record</b>               | John E. Russell  |
| <b>Type of Mark</b>                     | SERVICE MARK   |
| <b>Register</b>                         | SUPPLEMENTAL   |
| <b>Affidavit Text</b>                   | SECT 8 (6-YR).   |
| <b>Live/Dead Indicator</b>              | LIVE   |

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