



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri May 13 03:32:23 EDT 2022

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)

Logout Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark PLAYDEK PD

Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer game software; computer game software and accompanying instruction manuals sold as a unit; computer game software downloadable from a global computer network; computer game software and accompanying instruction manuals downloadable as a unit from a global computer network; computer game programs; computer game programs and accompanying instruction manuals sold as a unit; computer game programs downloadable from a global computer network; computer game programs and accompanying instruction manuals downloadable as a unit from a global computer network; video game software; video game software and accompanying manuals sold as a unit; video game software downloadable from a global computer network; video game software and accompanying instruction manuals downloadable as a unit from a global computer network; interactive game programs; interactive game software; and downloadable virtual goods, namely, computer programs featuring characters, environments, locations, animations, effects, machines and accessories for use in online virtual worlds. FIRST USE: 20120529. FIRST USE IN COMMERCE: 20120529

IC 041. US 100 101 107. G & S: Entertainment services in the nature of providing on-line interactive games by means of a global computer network; entertainment services, namely, providing on-line computer games; entertainment services, namely, providing on-line video games; entertainment services, namely, providing information relating to interactive computer game software, interactive video game software, interactive computer games and interactive video games all via a global computer network; providing online news and information relating to interactive computer game software, interactive video game software, interactive computer games and interactive video games; providing links to other websites that feature computer games and information regarding computer games and social networking tools and opportunities. FIRST USE: 20130916. FIRST USE IN COMMERCE: 20130916

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 26.11.02 - Plain single line rectangles ; Rectangles (single line)

Serial Number 85348467

Filing Date June 16, 2011

Current Basis 1A

Original Filing Basis 1B

Published for November 1, 2011

Opposition**Registration
Number** 4471253**Registration
Date** January 21, 2014**Owner** (REGISTRANT) **PLAYDEK**, INC. CORPORATION DELAWARE 440 South Drive, Suite 200 Vista CALIFORNIA 92081**Assignment
Recorded** ASSIGNMENT RECORDED**Attorney of
Record** Deirdre Long Absolonne**Description
of Mark** Color is not claimed as a feature of the mark. The mark consists of a stylized filled "P" and "d" bordering opposite sides of a rectangle with the word "playdek" across the middle.**Type of
Mark** TRADEMARK. SERVICE MARK**Register** PRINCIPAL**Affidavit
Text** SECT 15. SECT 8 (6-YR).**Live/Dead
Indicator** LIVE[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)[| HOME | SITE INDEX | SEARCH | eBUSINESS | HELP | PRIVACY POLICY](#)