



## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Tue Mar 15 04:07:23 EDT 2022

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [BOTTOM](#) [HELP](#)

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### Record 1 out of 1

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) *( Use the "Back" button of the Internet Browser to return to TESS)*

# VIM

**Word Mark** VIM

**Goods and Services** IC 035. US 100 101 102. G & S: Advertising and directory services, namely, promoting the services of others by providing a web page featuring links to the websites of others; Commercial information and directory agency; Compilation of business directories; On-line business directories featuring health care providers; Promoting the goods and services of others by providing a website featuring coupons, rebates, price-comparison information, product reviews, links to the retail websites of others, and discount information; Providing health insurance exchanges in the nature of a marketplace that offers purchasers of health insurance a variety of plans from different insurance providers; Providing a searchable on-line advertising website and guide featuring the goods and services of other vendors via the Internet; Providing a searchable online advertising website and informational guide featuring the goods and services of other vendors via the internet in the field of health care providers; Providing a website featuring recommendations, ratings and reviews posted by consumers about local service providers in the field(s) of health care for commercial purposes; Providing a website used to place on-line commercial orders in the field of health care providers; Providing a website for users with specific informed recommendations of specific consumer products and services validated by the users' inputted preferences and social network; Providing an on-line searchable database featuring business information and business contacts. FIRST USE: 20170927. FIRST USE IN COMMERCE: 20170927

IC 042. US 100 101. G & S: File sharing services, namely, providing a website featuring technology enabling users to upload and download electronic files; Hosting of digital content on the Internet; Peer-to-browser photo sharing services, namely, providing a website featuring technology enabling users to upload, view, and download digital photos; Providing a secured-access website that gives registered Internet networked institutions the ability to upload, view, copy, print, download and share documents and images for the purposes of conducting consumer-driven transactions; Providing a secured-access, members only website featuring technology that gives members the ability to safely exchange confidential information for the purposed of scheduling medical appointments; Providing a web site featuring technology that enables users to book health care appointments; Providing a web site featuring technology that enables users to connect with health care providers; Providing a web site featuring temporary use of non-downloadable software for remote medical consultation in the field of telemedicine; Providing a web site featuring temporary use of non-downloadable software for receiving, processing, transmitting, and displaying medical data, all in the field of telemedicine; Providing a web site featuring temporary use of non-downloadable software for remote examination and consultation with physicians, therapists and nutritionists; Providing a website featuring educational information in the field of clinical research; Providing a website featuring information about investigational medical devices, diagnostics and drugs; Providing a website featuring a media aggregator and search engine for internet content; Providing a website that features technology that enables the secure exchange of information by users; Providing a website that gives users the ability to create customized web pages featuring user-defined information; Providing a website that gives users the ability to create customized web pages featuring user-defined profiles. FIRST USE: 20170927. FIRST USE IN COMMERCE: 20170927

**Standard Characters**

**Claimed Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 87645683  
**Filing Date** October 13, 2017  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** October 23, 2018  
**Registration Number** 5734731  
**Registration Date** April 23, 2019  
**Owner** (REGISTRANT) BookMD CORPORATION DELAWARE 135 Main Street, STE 1350 San Francisco CALIFORNIA 94105  
(LAST LISTED OWNER) **VIM, INC.** CORPORATION DELAWARE 135 MAIN ST STE 1350 SAN FRANCISCO CALIFORNIA 94105  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** Paul A. Spiegel  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#)

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[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)