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## FOR IMMEDIATE RELEASE

## Gaia Herbs Introduces USA-Grown Full Spectrum Hemp Liquid Phyto-Caps® #1 Natural Herbal Brand Expands Premium Full Spectrum Hemp Line Adding Hemp Capsules



**BREVARD, N.C.** (December 11, 2019) – <u>Gaia Herbs</u>, the #1 natural herbal brand in the USA, recently expanded its premium Hemp line with the addition of Hemp Liquid Phyto-Caps®, providing all the benefits of a Hemp extract in a convenient capsule format. Rooted in traditional herbalism and science, Gaia Herbs Hemp Liquid Phyto-Caps use a full spectrum Hemp extract made from organically grown Hemp flowers, as this is the part of the plant that contains the highest concentration of cannabinoids.\*

Gaia Herbs sources the Hemp flowers used in its Hemp Liquid Phyto-Caps from East Fork Cultivars, an Oregon-based family-owned Clean Green Certified farm and one of the premier Hemp growers in the United States. East Fork is devoted to the development and preservation of sun-grown Hemp and believes that sustainable farming methods produce superior holistic medicine. East Fork starts with a solid foundation of strong genetics and carefully selected phenotypes and raises the plants to maturity, carefully and selectively. Each Hemp plant undergoes rigorous inspections throughout its life, from planting through harvest, to ensure that only the best flowers are selected for use by their partners.

"We are proud to work with East Fork Cultivars, a small values-centric family farm committed to producing the highest quality Hemp plants. Like Gaia Herbs, they're working in harmony with the land and plants, treating nature as a trusted and honored partner, and the integrity of their hemp flowers is the proof. Gaia's products are formulated to change lives for the better, and we can only achieve this purpose with incredibly high quality herbs. Partners like East Fork, in addition to our own Gaia Farm, make this possible." said Angela McElwee, Gaia Herbs President and CEO. "Supporting farmers is central to who we are as a business. As part of our social impact program, called the Roots Initiative, Gaia Herbs donates five percent of sales from all Hemp products to organizations working to empower marginalized small-scale regenerative farming communities in the USA. Just as we grow diversity and health in our soil, we seek to help grow diversity in farming communities."

There are more than one hundred different cannabinoids naturally produced by the Hemp plant. Gaia Herbs' Full Spectrum Hemp Extract contains all of the beneficial cannabinoids from the Hemp plant in addition to the naturally occurring terpenes, flavonoids, fatty acids, and sterols, representing the whole plant as nature intended. This is different from many other Hemp products in the market that feature only a single, chemically isolated compound.

According to Jeremy Stewart, Gaia Herbs Vice President of Scientific Affairs, "Plants contain hundreds of different compounds for a reason. These complex compounds work together to achieve results that no single compound can realize. Our full spectrum processing allows us to guarantee certain levels of constituents while simultaneously capturing all of the other naturally occurring compounds in the plant."

Gaia Herbs is committed to transparency and has long been a leader within the natural products industry. Through Gaia Herbs' Meet Your Herbs® traceability program, consumers can enter the ID number located on the back of their Gaia Herbs Full Spectrum Hemp Liquid Phyto-Caps to learn more about the Hemp used in their product – how it was grown, harvested, extracted, and the tests results validating its purity, integrity and potency.

Gaia Herbs Full Spectrum Hemp Liquid Phyto-Caps are available in two potencies based on cannabinoids per serving and are vegan, gluten-free, soy-free, and dairy-free. Suggested Retail Price is \$39.99 (15mg / 30 capsules) and \$65.99 (25mg / 30 capsules).

Gaia Herbs products are sold through natural and independently owned health food stores across the nation as well as through trusted online retail sites and <a href="mailto:gaiaherbs.com">gaiaherbs.com</a>. To find a store near you, visit <a href="mailto:gaiaherbs.com/where-to-buy">gaiaherbs.com/where-to-buy</a>.

## **About Gaia Herbs**

Since 1987, Gaia Herbs has been connecting plants and people to nurture health and well-being. Today, Gaia Herbs is the leading herbal brand in North America with more than 200 liquid extracts, functional powders, teas and patented Liquid Phyto-Caps™. Our dedication to quality and integrity is unparalleled and meticulously proven by science. We use organic methods to cultivate more than 6.5 million plants each year on our farm, and we screen the plants in our analytical laboratory to pinpoint the exact right time to harvest and extract in our state of-the-art processing facility. All of that leads to products exceptional in their purity and integrity. We offer the industry-leading MeetYourHerbs® traceability program, which allows us to share complete transparency with our customers. We are proud to be a Certified B Corporation® using Business as a Force for Good™. Our mission to nurture healthy connections with nature extends beyond our herbs through the Gaia Herbs Roots Initiative, which champions environmental sustainability on our farm, in our community, and around the world. Learn more at gaiaherbs.com and join in the conversation on Facebook, Twitter, Pinterest and Instagram.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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