




Goods & services	IC 035: Managed care services, namely, provision of administrative and...	
Class	035, 044, 042, 036	
Serial	90609018	
Owners	Highmark Health (CORPORATION; PENNSYLVANIA, USA)	

Because Life

Wordmark	BECAUSE LIFE	
Status	LIVE REGISTERED	
Goods & services	IC 036: Health and group disability insurance underwriting and...	
Class	036, 044	
Serial	90383976	
Owners	Highmark Health (CORPORATION; PENNSYLVANIA, USA)	


ENDORSED

Wordmark	ENDORSED	
Status	LIVE PENDING	
Goods & services	IC 036: Insurance administration services, namely, insurance claims...	
Class	036, 044	
Serial	97662675	
Owners	Highmark Health (CORPORATION; PENNSYLVANIA, USA)	

LUMEVITY


Wordmark	LUMEVITY	
Status	LIVE REGISTERED	
Goods & services	IC 035: Business consulting services in the fields of business...	
Class	035, 042	
Serial	90781975	
Owners	Highmark Health (CORPORATION; PENNSYLVANIA, USA)	

PREDICTAL


Wordmark	PREDICTAL	
Status	LIVE REGISTERED	
Goods & services	IC 042: Design, development, implementation, and maintenance of a...	

Class 042
Serial 97087386
Owners Highmark Health (CORPORATION;
PENNSYLVANIA, USA)


BLENDED HEALTH

Wordmark [BLENDED HEALTH](#)
Status LIVE REGISTERED
Goods & services IC 036: Health insurance underwriting and administration services;... 
Class 036, 044
Serial 90099610
Owners HIGHMARK HEALTH (CORPORATION;
PENNSYLVANIA, USA)




Wordmark [HM HEALTH SOLUTIONS](#)
Status LIVE REGISTERED
Goods & services IC 042: Providing information technology consulting; providing custom... 
Class 042, 035, 036
Serial 86409080
Owners Highmark Health (CORPORATION;
PENNSYLVANIA, USA)

BENEFICITY

Wordmark [BENEFICITY](#)
Status LIVE REGISTERED
Goods & services IC 042: Providing temporary use of non-downloadable software that... 
Class 042
Serial 97576518
Owners Highmark Health (CORPORATION;
PENNSYLVANIA, USA)

SMPL

Wordmark [SMPL](#)
Status LIVE PENDING
Goods & services IC 041: Written communications editing that validates that the health... 
Class 041

Serial	97453263
Owners	Highmark Health (CORPORATION; PENNSYLVANIA, USA)

PAY-IT-EASY

Wordmark	PAY-IT-EASY
Status	LIVE REGISTERED
Goods & services	IC 036: services to provide an automatic payment program for health... ↗
Class	036
Serial	76437369
Owners	HIGHMARK HEALTH SERVICES (CORPORATION; PENNSYLVANIA, USA)

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