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PremierProgram

Word Mark	PREMIERPROGRAM
Goods and Services	<p>IC 036. US 100 101 102. G & S: Providing lease financing for HVAC systems and water heater equipment. FIRST USE: 20211005. FIRST USE IN COMMERCE: 20211005</p> <p>IC 037. US 100 103 106. G & S: HVAC contractor services; plumbing contractor services; maintenance and repair of HVAC equipment. FIRST USE: 20211005. FIRST USE IN COMMERCE: 20211005</p> <p>IC 040. US 100 103 106. G & S: Rental and leasing of hot water heaters and HVAC systems. FIRST USE: 20211005. FIRST USE IN COMMERCE: 20211005</p>
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	<p>02.01.33 - Grotesque men formed by letters, numbers, punctuation or geometric shapes ; Stick figures</p> <p>02.07.26 - Groups, grotesque (having human features or attributes)</p> <p>02.11.07 - Arms ; Fingers ; Hands ; Human hands, fingers, arms</p> <p>04.07.03 - Geometric figures or combinations of geometric figures representing a person ; Geometric figures representing a person ; Geometric shapes forming a person ; Person formed by geometric shapes</p> <p>07.01.04 - Detached house</p> <p>07.01.06 - Other houses</p> <p>07.07.06 - Chimneys</p>

26.01.15 - Circles, exactly three circles ; Three circles
26.01.21 - Circles that are totally or partially shaded.
26.07.21 - Diamonds that are completely or partially shaded

Serial Number 88751004
Filing Date January 8, 2020
Current Basis 1A
Original Filing Basis 1B
Published for Opposition June 30, 2020
Registration Number 6680083
Registration Date March 22, 2022
Owner (REGISTRANT) **Service 1st Financial, LLC** LIMITED LIABILITY COMPANY DELAWARE 6900 Wisconsin Ave, Suite 200 Bethesda **MARYLAND** 20815
Attorney of Record Joshua M. Gerben, Esq.
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PREMIER PROGRAM" APART FROM THE MARK AS SHOWN
Description of Mark Color is not claimed as a feature of the mark. The mark consists of a diamond with an artistic rendering of a hand holding a house with a chimney on the right side of the roof. Inside the house is the outline of three people. To the right of the figure is "PREMIERPROGRAM" in stylized letters.
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator **LIVE**

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