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# POLCO

**Word Mark**

POLCO

**Goods and Services**

IC 035. US 100 101 102. G & S: Conducting public opinion polls and surveys; Online conducting of public opinion polls and surveys utilizing a proprietary software application; Public policy research services; Online public policy research services utilizing a proprietary software application; Providing online information and news about governmental affairs; Providing online political information and news about political elections, and public opinion polling and public policy research information and news related thereto; Market research services, conducting market surveys, and market analysis services; Conducting public opinion polls in economic, social and political fields, and data processing of survey data related thereto; Consultancy regarding public relations communications strategy. FIRST USE: 20151000. FIRST USE IN COMMERCE: 20151000

IC 042. US 100 101. G & S: Provision of online non-downloadable software to facilitate public engagement; provision of online non-downloadable software that enables registered users to participate in political discussions and conduct public opinion polling; Software as a service (SAAS) for designing, conducting and analyzing surveys, survey data and public feedback; Software as a service (SAAS) for providing and creating analytics to assist in the management, tracking and application of survey and contact data and for data collection, data integration, data management, data analysis, follow-up to survey responses and generating reports for use in consulting with respect thereto. FIRST USE: 20151000. FIRST USE IN COMMERCE: 20151000

**Standard Characters Claimed****Mark Drawing Code**

(4) STANDARD CHARACTER MARK

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**Published for Opposition** August 27, 2019  
**Registration Number** 5908087  
**Registration Date** November 12, 2019  
**Owner** (REGISTRANT) **Policy Confluence, Inc.** CORPORATION DELAWARE 8001 Terrace Ave., #201 Middleton WISCONSIN 53562  
**Attorney of Record** Amanda V. Dwight  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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