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BRIGHTWHEEL

Word Mark BRIGHTWHEEL

Goods and Services IC 009. US 021 023 026 036 038. G & S: downloadable computer software and mobile device software for use in the management of child care, preschool, camps, afterschool, and elementary education businesses including attendance tracking, scheduling, student check-in and check-out, immunization record keeping, reporting, accounting, payroll; downloadable computer software and mobile device software for tracking, making, processing, and recording payment transactions with credit cards, debit cards, bank accounts, vouchers, and other payment forms, and for managing and reporting on financial transactions and accounting; downloadable computer software and mobile device software for customer relationship management, enrollment management, and marketing for child care, preschool, and elementary education businesses; downloadable computer software and mobile device software that enables users to locate and learn about child care, preschool, camps, afterschool, and elementary education businesses; downloadable computer software and mobile device software for accessing and sharing student information, reports, records, activities, data, photos, and videos, and facilitating online communications between parents and child care, preschool, and elementary education professionals; downloadable computer software and mobile device software for teachers to manage, evaluate, and share curriculum, lesson plans, student milestones, and child development. FIRST USE: 20150617. FIRST USE IN COMMERCE: 20150617

IC 042. US 100 101. G & S: providing temporary use of online non-downloadable software for use in the management of child care, preschool, camps, afterschool, and elementary education businesses including attendance tracking, scheduling, student check-in and check-out, immunization record keeping, reporting, accounting, payroll; providing temporary use of online non-downloadable software for tracking, making, processing, and recording payment transactions with credit cards, debit cards, bank accounts, vouchers, and other payment forms, and for managing and reporting on financial transactions and accounting; providing temporary use of online non-downloadable software for customer relationship management, enrollment management, and marketing for child care, preschool, and elementary education businesses; providing temporary use of online non-downloadable software to enable users to locate and learn about child care, preschool, camps, afterschool, and elementary education businesses; providing temporary use of online non-downloadable software

for accessing and sharing student information, reports, records, activities, data, photos, and videos, and facilitating online communications between parents and child care, preschool, and elementary education professionals; providing temporary use of online non-downloadable software for teachers to manage, evaluate, and share curriculum, lesson plans, student milestones, and child development. FIRST USE: 20150617. FIRST USE IN COMMERCE: 20150617

**Standard
Characters
Claimed**

**Mark Drawing
Code** (4) STANDARD CHARACTER MARK

**Serial
Number** 88955033

Filing Date June 9, 2020

Current Basis 1A

**Original
Filing Basis** 1B

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Owner (REGISTRANT) **DSSV, Inc.** CORPORATION DELAWARE 11401 Century Oaks Terrace Suite #260 Austin TEXAS 78758

**Attorney of
Record** Mark Jansen

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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