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BRANCHING MINDS

Word Mark BRANCHING MINDS**Goods and Services** IC 042. US 100 101. G & S: Software and computer system services, namely, design, development, customization, installation, management and maintenance services for others relating to computer software and computer software systems for monitoring student status and progress across academic areas, collaboration, curriculum development and dissemination, establishing and monitoring standards and rubrics, collection and storage of work, demonstration of progress across academic areas, performance assessment, monitoring and reporting of application usage, and organization and dissemination of software applications all in the field of education; providing temporary use of non-downloadable software that provides for ascertaining learning abilities and educational levels of students, identifying learning goals for students, creating personal learning plans and methods for students to achieve educational goals, summarizing and reporting on educational goals, searching, identifying, curating, selecting, managing, sharing, and recommending curriculum and educational content, third party computer software applications, eBooks, web applications, products instructional videos based upon users' inputted preferences, goals, and learning plans; providing temporary use of non-downloadable software that provides for users to enter, access, track, manage, monitor, and generate information and reports regarding the goals, progress, and abilities of students. FIRST USE: 20130315. FIRST USE IN COMMERCE: 20130315**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 86781309

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Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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